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THROUGH EDUCATION AND MONEY DISSOLVING INUIT SOCIETY

AND INTO ECONOMIC ADULTHOOD OUT OF "PRIMITIVE CHILDHOOD" THE MYTH OF EDUCATING INUIT

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## THROUGH EDUCATION AND MONEY

## THE MYTH OF EDUCATING INUIT OUT OF "PRIMITIVE CHILDHOOD" AND INTO ECONOMIC ADULTHOOD

### Derek RASMUSSEN

## PREFACE: MEETING THE ELDERS

Commerce in the Eastern Arctic, I was part of a two day conference with Inuit elders to solicit their views on the design of Canada's fourteenth legislative capital building destined for Iqaluit, capital of the new territory of Nunavut. The elders were all unilingual Inuktitut speakers with little proficiency in syllabic writing. They had all spent their childhoods out on the land' before the establishment of the town site, and they were still adept at traditional subsistence life skills. I left those meetings more perplexed than at any other time during my six years in the north. I didn't have a clue what they were saying. Yes, we did have excellent translators present, but the cadence and inflexion of the elders'

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Dissolving Inuit society...

speech, their long preambles detailing family lineage, their even longer silences, their body language, and most of all their 'presence' suggested to book-learning did not equip me to enter. me that they had a different understanding of the world-one that my

cated Inuit seem to have the type of understanding and presence evidenced by their elders? Doesn't being an elder just mean knowing a lot, being smart? How did they get to be wise without going to school? This paper is an attempt to chip away at some of these questions. Why doesn't their wisdom seem to fit into any of the categories of our information explosion? Why don't many of the current generation of edusumerism? Nonetheless, shouldn't our philosophic understanding be up to the job of figuring out what these people from an oral culture are on about? superior, how come we're polluting the planet and obsessed with coneconomic achievements evidence of our superiority? And yet, if we're so us meaning we European-descended 'southerners'. Aren't our scientific and not expunged from my mind that says that Inuit are less advanced than us: My perplexity was compounded by the faint echoes of a view obviously

# INTRODUCTION: DIFFERENCES IN WORLD VIEWS

society; and instead they leap directly to mulling over what curricula or in-DARNELL and HOEM, 1996). structional methods would best serve Inuit needs (WILLIAMSON 1987; relevant distinction to be made here because some well-meaning White institution to gloss over whether it actually exists or should exist in Inuit proponents of education use an appeal to the cultural universality of their professions claim to be able to detect incipient religious, health, military, tures (ILLICH, 1992). In this educationists are not alone; colleagues in other Justice, and economic institutions in non-industrialized societies. There is a presence of nascent versions of their institutions in so-called primitive culhave also noted a tendency of professional educationists to discern the past hundred years (ILLICH, 1971; POSTMAN, 1982). These commentators tended to the majority of citizens of modern Euro-American cultures in the activities distinct from education, an institutional phenomenon only exservers have suggested that teaching and learning should be seen as cultural culty in modern Inuit-White relations that relate to education. Some ob-First off, let me start by attempting to outline some of the sources of diffi-

of Inuit do not work in the wage-economy, the suicide rate is six times the national average, the incarceration rate is three times the national average contributed to the dissolution of bonds which used to sustain Inuit civilizahave been well documented: loss of language and cultural traditions, 22% tion (MALAURIE, 1982; DICKASON, 1992). The resulting social problems ized style of compartmentalizing social functions and human services has ety. There is enough evidence now in to show that the southern industrial-The presence or absence of an institutional form of education is also relevant to an exploration of the social difficulties crippling modern Inuit soci-

version to turn one's attention to the nineteenth century birth of industrial With all these harsh realities in mind, it may seem like somewhat of a di-

> education: how did education come to be seen as an instrument of "civiphenomenon? As I will try to show, these three thematic questions converge around a fourth, one related to the birth of wide scale institutional end up viewing an undissected civilization (like the Inuit) as a "Stone Age that is, what marks us as "southerners" when we are traipsing around the lization" as well as a benchmark for dividing "primitive" from "civilized all civilizations was "optimizeable" through dissection?; and how did we north?; how did we Europeans end up believing that the social anatomy of how did we develop the trademark characteristics of modern Europeans. capitalism during what has been called the "Great Transformation." But it is from these beginnings that three important themes of this paper emerge

Organizationally, much of this paper is devoted to exploring how we came everyone agreed that "we" should stop being social human beings and instead turn into economic automatons. The changes—which are outlined in as different from them, it is this economic part of our identity that they evil, nor did it spring from some sort of premeditated cultural break where most commonly remark upon. Inuit or members of other less monetized societies perceive White people Chapter One-accumulated over two or three centuries; but today when longer be White or European. Obviously, this "we" is not monolithically tem means that many of its most aggressive proponents today may no The very fact of the spreading dominance of the disembedded market sysbirth, not the skin colour of its current adherents nor its geographical limits dominated by its disembedded market, in bondage to an all-pervasive syscited here attest, "we" are the members of a new form of civilization, one and it includes an examination of our prevalent form of social dissection— Canadian are employed to denote its closest parentage and its place of in nineteenth century Europe, the words White, Western, European. Eurobased individualism. Given that this peculiar form of civilization emerged tem of money-value, and motivated primarily by an ideology of property-Perhaps a word about this "we" is in order here. As many of the authors the bureaucratic organization—and its particular educational manifestation to be modern Euro-Canadians and how we came to see ourselves as such

send schoolmasters to the Host Civilizations in his region, because "the Queen wishes her red children to learn the cunning of the white man" of civilizations. This was the attitude that influenced Alexander Morris, lieutenant governor for the North-West Territories in 1874, to promise to come the salvation of Inuit society that many northerners are seeking whether a more culturally sensitive form of disembedded education can be called Education could propel a so-called primitive people "up" the ladder Great Transformation"; in particular, the belief that a separate activity ness" is rooted in educational and economic attitudes resulting from "the of this paper. There I argue that much of the European view of "primitivefrom the Inuit's first encounter with this European education, and examines As for the White perception of Inuit, that is the subject of the last sections (RAY, 1996: 236). The final section of the paper will examine the fallout

der the assumption that, as Hugh BRODY says, "the differences between Euro-Canadians, it does include references from other Host Peoples—un-Although this paper focuses primarily on differences between Inuit and

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phisticated than Mi'kmaq civilization, so why is one "aboriginal" and one been turned into a European catch-all category for all those civilizations whose proper names we can't be bothered to use and whose full legal status them and us, rather than the myriad differences among themselves" is the more important contrast for this analysis (BRODY, 1987: xvi). I should also explain that I prefer to use terms like "First Peoples" or "Host Civilizations" instead of "First Nations" or "aboriginal," since the nationwe can't afford to recognize (Japanese civilization is not older or more sostate is a European invention, and the word "aboriginal" seems to have

# PART 1: HOW DID WHITE FOLKS TURN OUT THIS WAY?

### 1.1 You're So European...

in one hand and sending a fax with the other. Neither of us said anything. Time passed. Then Jerry spoke slowly, "Derek," he said, "You're... so.... European." And he smiled, got up, and left. The first section of this paper is sewn. I was sitting at my computer checking e-mail, with the phone on held a chair; he was wearing a beautiful sealskin jacket that his wife Eulalie had and shipping. I recall one day Jerry coming into our office and relaxing into an attempt to describe what he meant. and CEO of a large Inuit-owned firm with interests in fishing, construction. My boss for most of the time that I worked at the Baffin Chamber of Commerce was Jerry ELL. Jerry is an Inuk; he is the same age as I. He is respected as an accomplished hunter and provider of country food (particularly walrus) to his community. Jerry is also a skilled businessman

## 1.2 The Rise of the Disembedded Economy

embody many of the attributes of "Europeanness" that Inuit seem to be noticing in Whites attention, briefly, to the history of "economic man"; since he appears to nomic motives or effects. It would perhaps be useful, therefore, to turn our characteristics, it would appear that it lies in how they all spring from ecoin Part Three. If there is an underlying unity to this sample of "European traits that Jerry was referring to; six other symptomatic attitudes are listed can so easily uproot ourselves and move north, away from our families and homes. This "placelessness," as it might be called, is one of the "European In conversation with Inuit, they often express surprise that we southerners

system" (POLANYI: 57). Man was no longer a social animal, he was, in "Economic Man" is a result of what economist Karl POLANYI called The Great Transformation" in his 1944 book of the same title. Although Mauss's phrase, "an economic animal" (MAYBURY-LEWIS, 1992: 73). in social relations, social relations" became "embedded in the economic century Europe this changed and "instead of an economy being embedded (POLANYI: 71). But with the convergence of various trends in nineteenth mercantile conditions was there... a separate economic system in society argued that for most of human history "neither under tribal, nor feudal. nor the eleventh century in Europe (POLANYI, 1957; WOOD, 1986). POLANYI has argued that the first seeds of economic change are evident as early as POLANYI traces the beginning of this transformation to 1800 A.D., WOOD

## 1.3 Supply and Demand Are Not "Natural"

supply and demand which Aristotle is described as noticing a new economic phenomenon: In 1940, POLANYI had noticed an overlooked text from ancient Greece in

"Aristotle relates his shock that his fellow Athenians have begun to when there is much demand and no more fried sausage is available. behave like... sausage vendors at the forum, who let prices go up

and let them drop when they want to sell off the last already burned remains of their sausages. He was deeply worried by the fact that decent, virtuous Athenians behaved that way" (CAYLEY, 1992:191).

under the assumption of scarcity (ILLICH, 1981: 123). pervasive phenomenon of recent history: industrial commodity production Transformation disembedded the market and gave rise to the single most but otherwise, we don't want any of that" (CAYLEY: 192). But the Great is open from six till noon, or down at the brothel, or over there at the bar, place... You may engage in these activities on Saturday, when the market posedly in demand" (CAYLEY: 192). At least in Europe, for almost 2000 years after Aristotle, market activities were "carefully regulated and kept in more recent class, "use markets to render scarce commodities that are supland which they exchange at a politically fixed rate" whereas merchants, a istic of merchants, not of traders. Traders "arrive with products of a foreign and demand" in human social relations; supply and demand is a characterthrough history and conclude that "there is nothing natural about supply This led POLANYI to study the evolution of commodity arrangements

scarcity"—scarcity of money, but an abundance of "things" (SAHLINS, 1972: 3; POLANYI, 1957). "Inadequacy of economic means is the first principle of the world's wealthiest peoples" (SAHLINS: 3). As ILLICH has argued, "Economics always implies the assumption of scarcity, " because "what is not scarce cannot be subjected to economic control" (ILLICH, ous civilization is completely "dedicated... to the proposition of arises for us because our way of viewing encourages us to completely merge the object we are looking at with its value-symbol, namely money (LEISS, 1988: 64). In fact, say some economic anthropologists, our luxuriages, whereas ours seems to be swamped in surpluses. This confusion view is that all societies throughout history have had to struggle with short-"Scarcity" may seem like an odd issue to raise here since a commonly held

ues-such as foodstuffs in spring and wartime, arable land, pepper is—unknown outside of commodity-intensive societies. (ILLICH or slaves—now seems to affect all values of public concern... This Scarcity that in other societies coloured a few well-defined valkind of scarcity which we take for granted was-and largely still

hard labour' was passed uniquely upon us. (SAHLINS, 1972: 4) ing, insufficiency of material means becomes the explicit, calculable starting point of all economic activity... That sentence of 'life at haviour of prices, and all livelihoods depend on getting and spendpletely unparalleled and to a degree nowhere else approximated. The market-industrial system institutes scarcity; in a manner com-Where production and distribution are arranged through the be-

# 1.5 The Three Fictitious Commodities: Land, Labour, and Money

united in a market "disembedded" from society and given dominance over POLANYI identified three "fictitious" components-land, labour, money-

> theft" in 1840 (BARZUN, 1958: 204). warnings made first by ROUSSEAU and PASCAL, and later by SPENSER state apparatchiks or by private enterprise capitalists), POLANYI echoed WALLACE, and PROUDHON—the latter coining the expression "property is root fault lay with the enclosure of the commons (whether by centralized neither inevitable nor "natural" (POLANYI: 178). With his claim that the ership of portions of the earth's surface by individuals of one species was (CLARK, 1984: 62-3). POLANYI made a convincing case that private ownthat capitalism was a "scientifically inevitable" social phenomenon labour (POLANYI: 130, 280). Marxists also tended to agree with capitalists Marxist critics who tended to focus narrowly on the commodification of line of modern European civilization strikingly different from that of combined with the "hugely fictitious bodies called corporations" in an outit (POLANYI, 1957: 68,178). These three "fictitious" commodities were

market mechanism means to subordinate the substance of society structure of society. The self-regulating market demands nothing less than the institutional separation of society into an economic itself to the laws of the market. (Emphasis added; POLANYI 1957: the natural surroundings in which it exists. To include them in the the human beings themselves of which every society consists and labour, land, and money... But labour and land are no other than market economy must comprise all elements of industry, including ments. A market economy can only exist in a market society... A function unless society was somehow subordinated to its requireand a political sphere... Such an institutional pattern could not the eighteenth century represented a complete transformation in the The change from regulated to self-regulating markets at the end of

### 1.6 Land: The Wierdest Fiction of All

stroyed the "cooperative village communities" of rural England. (WOOD sure movement"—the conversion of land into economic property—demercialization of the soil"-what POLANYI called the "wierdest" of all undertakings (POLANYI, 1957: 179). Starting around 1200 A.D., the "enclo-The process that began to define Europeans as "modern" was the "com-

well imagine his being born without hands and feet as carrying on his life without land" (POLANYI, 1957: 178). his physical safety; it is the landscape and the seasons. We might as tribe and temple, village, gild, and church... (Land) invests man's organizations of kinship, neighbourhood, craft, and creed-with and nature form an articulate whole. Land is thus tied up with the life with stability; it is the site of his habitation; it is a condition of arated; labour forms part of life, land remains part of nature, life with man's institutions... Traditionally, land and labour are not sep-"What we call land is an element of nature inextricably interwover

quently all trade, by "enclosing" village commons across the isle and expropriating small farmers from their land to make room for Britain became the world leader in the (wool) trade, and subse-

aged alternatives such as "vagabondry. "(MCMURTRY, 1998: 226mutilation and capital punishment for unemployment had discourished, with bountiful supplies of "free labour" after the penalties of ters to employ for wages. Workshops and eventually factories flourcause... it also provided the source of propertyless labour for maslarge-scale sheep farms... Britain's leading-edge process of privatizing people's shared land continued for almost 300 years, from the from their land was serendipitous for "international market" be-15th to the 18th century... This large-scale expulsion of the people

areas supported large numbers of peasants by means of these common mons by laws of private property" (SHIVA, 1997: 211). "The commons, which the Crown in England had called wastelands, were not really waste," ing pasture for animals, as well as timber and thatch for dwellings. "These other. It replaced the customary rights of people to use the remaining comshed which transformed people's relationship both to nature and to one anthey were fertile lands with wild fish, fowl and berries for food, and graz-The enclosure movement in seventeenth century England was "the water

DARWIN promoting a plan to return the commons to the people as a "remedy for chronic poverty and unequal wealth." WALLACE was President of himself, Darwin of course disagreed (Desmond and Moore: 421). DESMOND and MOORE, 1991 653). As an absentee landlord in Lincolnshire MALTHUS might apply to animals, but not to people" (emphasis added; environmental conditions for subsistence and replace them by commodities produced within the frame of the new nation state "(ILLICH, 1981:139). This did not occur without resistance, however; as late as 1881 Alfred belief that 'some have a better right to existence than others' immoral. the Land Nationalization Society, and told DARWIN that "the ultimate defence of private land, the notion of inevitable struggle, was wrong and the WALLACE, the co-inventor of the theory of evolution, sent a letter to modern age as that of "an unrelenting 500-year war waged to destroy the way in parts of the Third World today, prompted ILLICH to describe the The assault on the "commons," begun in medieval England and still under-

### 1.7 Labour: The Second Fiction

gration of 34 million of her people, the largest emigration in history; and it resulted in the widespread acceptance of the "inevitability" of wage-labour societies (KOLKO, 1984: 67). The success of the expanding market econto wage-labour rather than rights to the requisites of life (ILLICH, 1981: omy would depend on its participants being convinced to demand "rights" social "failure" in the nineteenth century witnessed the uprooting and emiket tended to value "quantifiable utility" (LATOUCHE, 1997: 260). This merchant Patrick MATTHEW (DESMOND and MOORE, 1991: 266). Europe's 107). Unfortunately, not all labour could be sold for money, since the marthe "most favoured race" by one of the theory's progenitors, Scottish timber ing free land (emigration was defended as an evolutionary drive to spread cities in search of opportunities to sell their labour, or to the colonies seek-Left without land to support them, dispossessed Europeans moved into

> MALTHUS for instance: tended to confuse even its strongest proponents, the Reverend Thomas

tence" (LATOUCHE, 1997: 259). exertions of every human being during every moment of his exisexcluded?... Why indeed should we exclude any exertion, the obfuture? And yet under this description may be comprehended the more valuable result of instructive and agreeable conversation be productive labour, why should the exertion which produces the If the exertion which produces a song, whether paid for or not, be ject of which is to obtain happiness or avoid pain, either present or

capitalism... " (BRAVERMAN: 52). tury, and did not become numerically significant until the rise of industrial of wage-workers did not begin to form in Europe until the fourteenth cendate" says Braverman (Braverman, 1974: 52-3). "(A) substantial class its "numerically dominant form" is "a social relation of extremely recent Although wage labour had existed since antiquity (Aristotle includes it with commerce and usury as the three "unnatural" modes of "wealth-getting").

with the current dominance of economics in everyday language. people lack the words to express their feelings directly (ILLICH the outlook which might be shared by today's world majority. But sembling our work or job ... The abhorrence of wage labour still fits useful... Neither the Greeks nor the Middle Ages had a term rehad one single word to designate all activities that are considered prominence three hundred years ago. Both are still untranslatable Both 'work' and 'job' are key words today. Neither had its present from European languages into many others. Most languages never

## 1.8 Money: The Priced vs. The Priceless

in particular human or natural connections. (One might speculate that our graduation from paper forms of "knowledge" and "value" to their digital or one that leads to an atrophying of human morality. Our simplified day-to-day view of things is that "knowledge" is found in books, and value is and morality.) electronic forms may also lead to unanticipated changes in human memory believe that they can thrive independent of an embedded moral view rooted found in money. An atrophying of morality ensues as humans increasingly numan memory, so too paper money represents an external value system, memory system" (in Merlin Donald's words) and lead to an atrophying of Paper money is the circulatory system of the disembedded economy: it represents disembedded "value." Just as paper books represent an "external

concentric circles of "dependencies": moving outward from the earth and says that "aboriginal intellectual traditions" view life as more of a series of life" argued WEBER, "no personal bonds of any sort exist" (GERTH and MILLS, 1958: 331). What we see as "freeing," however, aboriginal tradithat depend on them, and last "come humans" because "nothing whatever waters, at the centre, to the plants that depend on them, then to the animals tions see as "alienating." Provincial Judge Murray SINCLAIR, an Ojibway, "Money is the most abstract and 'impersonal' element that exists in human

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VENTURA, 1992: 14). The family is one of the few venues left where true generosity can still be practiced; but the "pervasive influence of the market" reduces the likelihood that "domestic life" alone will be able to proto the fact that it remains one of the few sites where people can give to and ide a "haven in a heartless world" (LASCH, 1991:166). hat the exaggerated importance of the nuclear family today may be traced Corkers, store-owners, service providers). In fact, some observers believe vast majority of our human interactions are money-driven encounters (coin the exchange of coloured bits of paper. Under a disembedded market, the sites of life-food, shelter, clothing, medicinal plants-in favour of belief before have so many humans suspended their involvement with the requiview is "diametrically opposed" by the Western view that sees human arrangements as paramount, and that views money as the lifeblood of these is completely "oriented to money-prices" (GERTH and MILLS: 331). Never arrangements. For Europeans, life is ruled by the "rational economy" which depends on our survival" (ROSS, 1996: 61). As SINCLAIR points out, this

of the gift, rather than the economy of the market exchange. wealth. Whole civilizations... have been founded on the economy still; it cannot be hoarded or accumulated or stored up as capital (NEEDLEMAN, 1991:230) must be reciprocated or given away to someone else. It cannot stand The hallmark of a gift, as opposed to a commodity, is that the gift

Money replaces these type of values; it is disembedded value. man and natural values, reciprocal giving and generosity, the bonds that sion of monetized values into every corner of life, this is the logic of the ink and create meaning between people, and between people and nature iisembedded market: it is unsympathetic to initiatives to re-establish hu-260). These contradictions could be characterized as conflicts between the considered unworthy of "dollarized" representation (LATOUCHE, 1997: outside of the priced realm. As LATOUCHE notes, some of our "most cherished social treasures"—"communal solidarity," "cultural gestures"—are Niodern Europeans and North Americans may protest about it, but our system is predicated upon scarcity of worth; if everything is worth a lot of childrearing, clean lakes, domestic labour, for example—necessarily fall noney, the market economy collapses; so some "unmeasureables"—like 560 billion for Canada's biodiversity, for example (Mosquin, 1994: 37). can be softened by extending monetary value to nature ("natural capital") exposes a flaw in the environmentalist argument that says that capitalism someone has to be left without a chair if the game is going to work. This priced" and the "priceless." Modern "Europeanism" encourages the extens scarce. Capitalism is sort of like a game of musical chairs in this respect: nour market-dominated civilization, however, money only has value if it

## 1.9 The "Huge Fictitious Bodies": Corporations

POLANYI described corporations as "huge fictitious bodies." They were an of uniting property-mongering individualists and collectivizing their capital nvention of the Dutch (and perfected by the British) which offered a way within a largely responsibility-free entity legally enshrined as an individual.

> own the business off the hook whenever the business behaves badly ship of an enterprise was separated from responsibility for the ennivance was a devilishly radical scheme. For the first time, owner-(HIGHTOWER, 1998: 59) terprise... The corporation is a legal fiction that lets investors who needed to loot the wealth of its colonies... this "joint stock" conindividual responsibility for illegal actions done in their name... (read: steals, kills, poisons, pillages, corrupts, and so on), avoiding [E]ssentially created by the Crown as a vehicle to amass the capital

HIGHTOWER notes, none of the responsibilities of real people (see also teams called corporations going to protect themselves? Well, they became individuals, "natural persons" under the law, with all of the rights, and as were deemed to have rights under the law, then how were these new greed American law charged on. In the West, if only individuals, not collectives (CALDWELL, 1977: 54) Meanwhile British, European, and eventually doubtedly hindered sustained vigorous evolution of business activities." fective, judged from the commercial point of view, and their defects unof corporations. "Islamic law, Chinese law, and Japanese law were all de-DOBBIN, 1998:30-1). ducive to hyper-individualism they were also inhospitable to the invention CALDWELL reminds us that not only were Asian and Arab societies uncon-

sembles that of a medieval sovereign... (MCMURTRY, 1998: 137). of individual freedom in pursuing its non-individual interests of sponsibility for harms done to others, but also receives protections maximizing money profits. Its special legal and economic status re-The myth of the "corporate person" not only nullifies individual re-

#### A "DRASTICALLY ANOMALOUS TIME" PART 2: A PHILOSOPHY FOR

# 2.1 Inventing A Justification for Economic Man: Possessive

land, wage labour, stock ownership, currency, the notion of scarcity—had all existed (to a lesser degree) in other civilizations. Historian Michael WOOD provides a good summary of the argument: explain why Europe in the middle ages was the only society to experience a 1999: 18-23). An examination of the roots of this unifying ideology may ability to punish transgressors and label non-belief as blasphemy (COX, quirements for a religion: omniscience, omnipotence, omnipresence, and an ifications and concluded that the disembedded market satisfied all the reget to the point where we see the "market as God"? COX evaluated its qualfirst place, did a whole bunch of people in Europe start thinking that owning pieces of the planet was possible, let alone reasonable? To repeat a full-blown arising of the market, even though its key components—private question posed by Harvard theology professor Harvey COX: how did we the defining characteristic of our modern "Europeanness." But why, in the social arrangements that have transformed them into "economic humans." the previous section, previously social humans have adopted a set of anti-These writers suggest that this "Great Transformation" should be seen as To review our presentation so far: according to the views of the writers in

seems uncannily like the seeds of later Western ideology. Of the erty-based individualism and a free-market philosophy which ives even today. tions became the dominant philosophy of the West, and rules ou ideology which through the English, French, and American revolumarriage and small nuclear families, but of also a possessive, propas the twelfth century a distinctive character was emerging: of late Europe... records of birth, marriage, and death suggest that as early sary for scientific and industrial revolutions... Across Northwestern million centuries before; they'd made all the great inventions neceswith their vast and highly developed economies had passed 100 economies could end up dominating the world as they've done? As of the rise of the West: How is it that such small-scale countries and late as 1550, England only had 2.5 million people. China and India. This brings us to one of the most fascinating questions in the story

took shape early on—the beginnings of capitalism. So here, for the first time, we meet modern Western people: economically free, ues. It was a philosophy which would inherit the world. (WOOD property-owning, upholders of individual rather than collective valis rooted here in Western Europe. Here a property-based conception tion of freedom, an idea which comes not from ancient Athens but dividualism. And individualism is the key to the Western concepdiverge from all traditional societies: the first signs of Western in It was the start of a revolution in values which would see the West

Credit for inventing this world-dominating ideology must go to BACON, DESCARTES, HOBBES, and LOCKE, the founding "fathers of modern consciousness," according to the educational theorist C. A. BOWERS (BOWERS,

evidence today that suggests he was wrong (SAHLINS, 1972; BOOKCHIN, 1982). [NB: STANNARD, WOOD and WILLIAMS seem to embrace enforcement removed" (MACPHERSON: 26, 19). HOBBES admitted that this was an "Inference made from the Passions" of his countrymen, confessing LASCH: 197-203]. MACPHERSON's conclusions, but they are not uniformly accepted; see America" (MACPHERSON: 20). There is a fair amount of anthropological of his inferred model existed among the "savage people in many places of were no common Power to feare"; but he suspected a close approximation that he only described "what manner of Life there would be, where there contemporary English society but with "all law enforcement and contract rived "the natural proclivities of men by looking just below the surface" of (MACPHERSON: 23, 24). As MACRHERSON showed, HOBBES actually deservers to be a description of the natural state of primitive man amidst a war of "each against all" were mistakenly assumed by some obabout human life as "solitary, poore, nasty, brutish, and short," occurring "model of non-society" (MACPHERSON: 22, 47). Hobbes's famous remarks and so "anti-social," said MACPHERSON, that it might be better termed a study of society (basically breaking it down into bits and putting it back together again) was HOBBES, who recognized the need for a "common 20). In Leviathan, HOBBES described a model of society "so fragmented" Power" to contain all this competitive individualism (MACPHERSON, 1964 The first to apply BACON's "resolutive-compositive" scientific method to a

society" (MACPHERSON: 98). HOBBES said that all that was necessary, could be induced to clamor for waged labor (and less often for common stroy each other" as they compete for privatized "cultivated land and convenient seats." (MACPHERSON, 1964: 22-4). This must have appeared selfland) as long as he or she "could see no alternative to the possessive market to gain a livelihood" (BRAVERMAN, 1974: 53). Thus the common person evident to Hobbes's contemporaries. The social conditions of the common Nonetheless, HOBBES was the first philosopher to begin persuading Europeans that all humans have "a 'natural' tendency... to invade and deperson had been altered in such a way as to "leave him or her no other way

shall be imprinted on them" (MACPHERSON: 99, 98) like clean paper, fit to receive whatsoever by Publique Authority the Potent, or scribbled over with the opinions of their Doctors, are attend those that are appointed to instruct them... (for) the from their ordinary labor, some certain times, in which they may "is that the common people be instructed in it... by 'setting a part Common-peoples minds, unless they be tainted with dependence on

The people were to be convinced that any instinct they may feel to cooperate and assist each other did not represent their true "nature." As MALTHUS would later colourfully assert: "cooperative progress is pie-in-the-sky" (DESMOND and MOORE, 1991: 266)

HOBBES had made a start at persuading Europeans of the "naturalness" of burgeoning market relations, but a full elaboration of this philosophy of possessive individualism had to wait until the arrival of LOCKE's Two Treatises of Government

does, as it were, inclose it from the Common' (in STANNARD, 1992. can use the Product, so much is his Property. He is by his Labour ... As much Land as Man Tills, Plants, Improves, Cultivates, and

individual acquisitiveness" was what made man "fully and truly human" Echoing Martin LUTHER, LOCKE asserted that the "ability to exercise such (STANNARD, 1992: 234).

of population, natural selection, and "survival of the fittest" (the work of MALTHUS, DARWIN, and HUXLEY respectively). ideas are not completely irrelevant to the later development of the theories This is only a brief account of a few of the ideas contained within the philosophy of possessive individualism, but it should be obvious that these

ance of inevitability only in retrospect..." (LASCH, 1991: 163). conjunction of circumstances... (an) outcome that gives the appearcapitalism in the West appears to have been the product of a unique "The more we learn about history, the more the rise of industrial

## 2.2 The End of History OR Temporary "Winners"?

The may mean that we do not see the game through at all (CHOMSKY, 1982; BERTELL, 1985; RIFKIN, 1991). Writing in 1941, BURNHAM addressed the "wo most common assumptions about market-dominated civilization: propensity for militarism, nuclear pollution and environmental despoilation act, there are several schools of thought that suggest that our civilization's game isn't over yet; so perhaps we should not be so hasty to celebrate. In observers to be a premature declaration of victory; somewhat akin to our everyone else go wrong? (FUKAYAMA, 1992). This might appear to some that other teams have had the puck for much longer, and it may be that the controlling the puck for two minutes in the middle of a hockey game and have indeed reached the end of history: capitalism is a success—where did hereby concluding that we win. To continue this crude analogy: it may be Francis FUKAYAMA has assessed our current situation and declared that we ators have remarked on this attitude in whitemen since first contact. people who feel that they represent the apex of civilization. Inuit commennot just our modern European one—is the perhaps deserved smugness of its As LASCH alludes to above, another key trait of any undefeated empire-

ist domination must be put much later than that." can scarcely be put earlier than the fourteenth century; and capitaltory... The start of capitalist social organization on any wide scale society has been capitalist for a minute fragment of total human hisstructure—and, therefore, presumably always will be. In actual fact, "The first assumption is that society has always been capitalist in

the first but expressed differently. To see that it is false... it is of correlation with "human nature." This is the same assumption as "The second assumption is that capitalism has some necessary kind

> than capitalism. (BURNHAM, 1966: 30-1) enough to observe that human nature has been able to adapt itself to dozens of types of society, many of which... have lasted far longer

grocery trucks stop coming over the border from California it will be "extremely messy" in southern Canada (BRAVERMAN: 272-7; EKINS, 1991: and canned their own food "without recourse to the market." Today the own houses, raised livestock and poultry, baked bread, and grew, pickled 243; KEATING, 1997: 71-3). number of Canadians living on farms has dropped to three per cent; if those Canadians still lived on farms; and most families built and furnished their should concern all of us in the industrialized world, because a collapse of "Sustainability" is one of the few public policies being advanced to promote the longevity of disembedded market so prized by FUKAYAMA; yet in this system would be much more devastating than the financial collapse the that the commodity intensive market system is unsustainable; this news sumer society is "a contradiction in terms" (EKINS, 1991: 243; EKINS. an influential article, economist Paul EKINS argues that a sustainable con-West experienced 70 years ago. At least in 1929, forty percent of southern 1993; WORSTER, 1993). EKINS marshals considerable evidence to show

added gloomily" (FRANCIS, 1999: D3). and \$1.6 trillion (US) in equity" but that could drop to \$800 billion in eq. OECD, the rich country club, have \$2.4 trillion (US) in loans outstanding about the health of our financial institutions: "the 500 largest banks in the ing a "contraction in global lending, a convulsion worse than the 1930's' he uity since Japanese banks now "are technically insolvent." We may be fac-Banks chief economist in Tokyo, made this gloomy prediction in 1999 To continue the comparison with 1929, Kenneth COURTISS, Deutsche

meeting in Hong Kong" while his aides "nibbled on nachos." Aides now admit "In hindsight, it was a mistake"—the veto that is, not the nachos not consulted him on it...He fumed on the Air Force jet carrying him to the meeting in Hong Kong" while his aides "nibbled on nachos." Aides now (KRISTOF, and WUDUNN, 1999: 16). meltdown: "Treasury Secretary RUBIN ... was furious that the Japanese had that probably would have averted that region's disastrous 1997 financial \$100 billion (US) bailout of Southeast Asian economies proposed by Japan take note of the International Herald Tribune report on America's veto of a cial leaders will react intelligently to this precarious situation one might As an antidote to any overconfidence we might have that the world's finan-

## 2.3 Our "Drastically Anomalous Time"

gree, "it is only recently that our western societies turned man into an economic animal" (MAYBURY-LEWIS, 1992: 73). ILLICH believes that efforts people always did." He calls this a "mystification"; the ancient Greeks were not economic men (ILLICH, 1981: 115). Even "democracy" as WILLIAMS BURNHAM suggests that our civilization is a very young affair. As MAUSS said in his 1925 "Essay on the Gift," despite efforts to "antique" our pedian attempt "to make industrial work appear to be a prolongation of what to trace the roots of "economic man" back to ancient times may represent points out, is given a somewhat false Greek ancestry when in fact the word

was a "strongly unfavourable term" up until the nineteenth century, denoting as it did "ignorant mob rule" (WILLIAMS, 1976: 83).

a recognizable form (same basic styles of dress, building, agriculture, poli-India's civilization perhaps 4000 years. tics) for at least 2000 years; Mesoamerican Native civilization, 2500 years; tions of social and biological trial and error. Egyptian civilization lasted in lels of 'climax ecosystems' which are culminations of hundreds of generawith terms like 'primitive', or traditional.) These mature cultures are paralterm 'mature' we sidestep some of the derogatory connotations associated ing it with that of 'mature', 5000-10,000 year-old cultures. (By using the tively young industrial culture (500 years-old at the outside) is by contrast-SNYDER suggests that the best way to illustrate the unusualness of our rela-

overwhelms everything else. In that perspective, civilization is like a tiny thing that occurs very late. (SNYDER, 1980: 112-5) years ago, is the world's longest single art tradition. It completely The cave tradition of painting, which runs from 35,000 to 10,000

the industrial revolution to now, in which case we are a 250 year-old culture. Measured in terms of being an urban culture (in 1851 87 % of us lived on farms, today that number is 3%) we are perhaps only 70 years-old (KEATING, 1997: 71-3). ture, styles of dress and politics, it might be more accurate to date us from we were to judge by continuity of methods of production, building, agriculdividualism" then we are a perhaps a 500 year-old civilization; however if If we Euro-Canadians date ourselves from the birth of "property-based in-

we've got the keys to daddy's car and we're burnin' rubber squealing around fragility of life..." (ROSS, 1996: 273). We are the teenagers of humanity: marily on impulse and do not yet understand either the richness or the most recently created of the races; the "boisterous adolescents who act pri-Amongst some Native peoples Europeans are seen as the youngest, the

way things for now are aren't real. It's a temporary situation. got to be realistic, we have to talk about the way things are.' But the stands outside the mainstream. It's an anomaly. People say, 'We've nature, or anything else, on the basis of our present experience. It make generalizations about history, the past or the future, human The last eighty years or so has been like an explosion. Several billion barrels of oil have been burned up. The rate of population (SNYDER, 1980: 112-5) We live in a totally anomalous time. It's actually quite impossible to growth, resource extraction, destruction of species, is unparalleled.

#### 2.4 "Societas"

nate to its economy; one which POLANYI claims is really no society at all Euro-Canadians are products of this new version of "society," one subordi-We are inching toward an elaboration of Jerry's remark at the beginning of (POLANYI, 1957: 196). As Europeans, we tend to believe that we alone this section about "Europeans." What we have so far is that Europeans and determine own fate," while "society and its social determinants (are)

> society, but 'just individuals and their families'" (SEABROOK, 1991:37). THATCHER had found it possible to declare that there was no such thing as eclipsed" (SEABROOK, 1991:37). "So much so, that by 1987 Mrs.

a tragic, insolvable dilemma? Must we produce sick people in order to have a healthy economy...?" (FROMM, 1968: 2). Unfortunately yes, answers Canadian philosopher John MCMURTRY: In recent times, FROMM queried this arrangement: "Are we confronted with Of course, Mrs. THATCHER was correct; in order for it to be properly ecoterfeit society" in the opinions of various commentators (MACPHERSON, 1964: 47; POLANYI, 1957: 196; LATOUCHE, 1997: 259; MCKNIGHT, 1994). to the status of a "non-society," "unreal society," "anti-society," or "counnomic, our civilization has to encourage anti-social behaviour, reducing it

ports all and is supported in turn, a community evolved over mil-The collective security of a human community in which each suplennia, is now replaced by the closed... growth cycles of money.

regime of prescribing how to live than any in history gram's demands. The global market system is a more totalized world, and every society can soon face the financial threat of ruinascription and obedience are backed by armed forces across the tion by currency speculators for any deviation from the value protem... can be understood in a "value-free" way... Its rules of pre-It is a mistake to imagine... that this new order of the market sys-(MCMURTRY, 1998: 288, 279)

all belong, even if it is very general and impersonal" (1976: 243-5). changed its meaning, becoming the very abstract sense of "that to which we ships" (WILLIAMS, 1976:246). In the eighteenth century, however, it sense" in his Enquiry Concerning the Principles of Morals (1751), taking it to mean "a company of fellows," and a group with "face-to-face relationour use of the word "society" to those groupings that actually evidence social behaviour? According to Raymond WILLIAMS this word "society" root of which is socius-companion. HUME used the word "in the old came into English in the fourteenth century, from the Latin societas, the does not quite fit that terminology, would it perhaps be worth restricting with prior ages, and to the above authors who seem to feel that our society In deference to both SNYDER's view that the modern age is discontinuous

abiding in proximity to each other for the purpose of selling their labour for sharing mutual reciprocal bonds from a cluster of individuals temporarily sense in order to differentiate a group of people in one place over time tions, but they are not societies. money. The latter large anonymous human arrangements may be civiliza-Society<sup>1751</sup> vs. Society<sup>1999</sup>: in this paper I will use "society" in the old

tion of society (LASCH, 1977). A restrained deployment of this word may buro-orgs had usurped the role of the family and contributed to the dissoluembedded by the market. LASCH, for example, expressed concern that its functions have been appropriated by bureaucratic organizations or dis-By avoiding the use of "society" in reference to its modern approximation be useful later on when we come to discuss "socialization" as a function of am trying to avoid the implication that "society" still exists after most of

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# PART 3: THE SEVEN NOT-SO-WONDERS OF THE WORLD

as feeling swept up in "maelstrom of perpetual disintegration and renewal" (BERMAN, 1988: 15). These tones of Europeanness are what I believe my lnuk boss Jerry found so amusing to notice. For the sake of levity, I have titled them the seven not-so-wonders of the modern world. experience the promise of "adventure, power, joy, growth" at the same time advent of the "Great Transformation." "To be modern," says BERMAN, is to more like flavours that have coloured our modern character ever since the from exhaustive) of what one might call the emotional themes of modern "Europeanness." These are not structural traits or biological facts, they are At last: light at the end of (this) tunnel. What follows is a suggested list (far

#### 3.1 Placelessness

evolution, but it is not immediately apparent that it is a step in the right 1-1-100" (SCHUMACHER, 1998:162). re: suggest the behaviour of communal insects rather than of mammals. regulation... exceed in size the communities of any other large animal - TS said that "the large and dense agglomerations comprising the urban ease of relation to our natural surroundings, fellow animals or plants over seasons (BERLIN, 1997: 20). Professor of Urban Studies Kingsley iniding in a meaningful, historical locale. What James KUNSTLER has any humans attempted to exist without any sense of multi-generational zities. We move, on average once every six years, and have little or no called the "geography of nowhere." Over ninety per cent of Canadians live \*hich E.F. SCHUMACHER added: "For mammals to behave like com-

maraswamy, since "the primary meaning of the word [is] that of a home for oneself?" (COOMARASWAMY, 1967: 29; PARTRIDGE, a shich case, does the word "civilization" even apply to us, asks

s car habitat? Where do I belong?... is where the bills come. To seriously help homeless humans Eskimo, the Aranda, the Sioux—all belonged to a place. Where animals will require a sense of home that is not commercial. e no longer have a home except in a brute commercial sense

List has home; and in the process everything else did too. (TURNER The care "individual" and integrated him into society. Modern man == :: ese with national, or international, structures that created the atterns, custom, possessions, families, traditions—and replaceccied by destroying unique local structures-religion, economy, - snow that the historical move from community to society pro-

### 3.2 Mono-species Existence

cities, but in "bands of people living in relatively small populations in a world in which there was lots of company: other life forms, such as whales, of life places earth and water at the top followed by plants and animals, and last "come humans" because "nothing whatever depends on our survival" birds, animals..." (SNYDER, 1980: 114). Writing in 1972, Raymond is dramatically different from mature cultures that live embedded in a multi-species environment, thankful to the insects, birds, plants and rivers that sustain and nourish all the denizens (EVERENDEN, 1985; ROGERS: other naturally occurring species. If we look outside our city homes right WILLIAMS warned: (ROSS, 1996: 61). Our biopsychic self, says SNYDER, was formed not in 1994). As emphasized by SINCLAIR earlier, aboriginal traditional hierarchy would maintain itself if humanity suddenly disappeared? The way we live now how much of what we see is alive? How much of what surrounds us Never before have so many humans attempted to live so far removed from

consumers" (in SACHS, 1993: 197) quences. Or nature is split into unrelated parts: coal-bearing from project onto nature their own unacknowledged activities and conseceases to be nature in any full and effective sense. Men come to in the men themselves: men seeing themselves as producers and heather-bearing; downwind from upwind. The real split, perhaps, is "When nature is separated out from the activities of men, it even

## 3.3 Extinction of the Moderate-Sized Human Group

ally alone to an unusual extent. That's a technique of control. I mean if son... as a particular incarnation of abstract humanity' is highly unusual' abstract individual existing free of society yet living in society is uncharacyou're sitting alone in front of the tube, it doesn't matter a whole lot what you think" (COGSWELL, 1996:143). which is a form of social control, according to CHOMSKY: "People are reteristic of 'Asian civilizations'; the idea in the West of thinking of 'each per-Louis DUMONT concluded that "The concept of an autonomous, bounded, memory of the small group. After studying other societies in Asia, historian manity tried to "go it alone" without the convivial bonding and communal nize the atomized members of urban agglomerations. Never before has hutomaton. Bureaucratic organizations are one result of the need to homogeof years the small group has been the building block of enduring cultures small group, large agglomeration. For hundreds of societies over thousands (SCHWEDER and LEVINE, 1984:190-1). This creates a very isolated culture. last drives homogenization—abandoning us to the options of atom or aufourth. A focus on first level exacerbates individualism, and focus on the Modern Euro-American civilization has seen the extinction of that third level of human society, and the dramatic exaggeration of the first and climate of the Arctic using the small group as the critical building block As Margaret MEAD said: "for 99% of the time humans have lived on this Humanity could be seen as having four sizes: individual, immediate family For 1000 years the Inuit managed to preserve their culture in the hostile planet we've lived in tribes—groups of 12 to 36 people" (UTNE, 1992: 2)

### 3.4 Monogenerational Existence

extent that they remain capable of working, enjoying sex, exercising, and taking care of themselves." (MEYROWITZ, 1985: 153). to the extent that they can behave; like young people, that is, to the 'elders' or possessors of special wisdom... Old people are respected "Old people today are not generally appreciated as experienced

elderly-are kept out of circulation-warehoused away in schools, hospitals, or old age homes-where they won't remind us of our fundamental (inter)dependency. sons who appear less autonomous, more reliant—the young, the sick, the the most firmly entrenched root metaphors in modern society, all those per-Because the illusion of the self-directed, autonomous individual is one of

tional oral literatures interested not only all classes, but also all ages of population" (COOMARASWAMY, 1964: 22). COOMARASWAMY noted also that literacy is age-specific: books are divided into books for children, youth, adults, the elderly. Whereas "the tradi-

#### 3.5 Monolingualism

ment (ALEXANDER, 1977). Meaningful communication, even within the monolingual sphere, is further degraded by the increasingly pervasive inerchangeable and largely meaningless (PORKSEN, 1995). ernment and corporate domains, words which sound impressive but are influence of "plastic words," the bureaucratic "buzzwords" which infect gov-By contrast, in traditional society there is a much broader familiarity with the "pattern languages" of "built space," design, dance, music and adorncialized classes in our society are conversant with these expressive tools. dance and architecture are specialized languages in our culture, only spetype of polyglot, a type that still exists in less literatized cultures? Drawing, meracy. Is it possible that our literatized minds have overlooked a broader monolingual culture: not everyone has to be able to dance or draw to graduate from school, but we are all expected to be fluent in literacy and nuof the roots of present ecological problems. Our education promotes a and language to those that fit our predominately literal understanding is one natural phenomena as analogs for understanding human events is a hall-mark of "sustainable cultures" (BOWERS, 1997: 4). BOWERS argues that the tendency of our education systems to narrow our conceptions of knowledge and adornment as 'metaphorical' languages, and suggests that the use of ism. American educator Chet BOWERS includes art, architecture, clothing conceptual pattern-languaged understanding fosters a type of monolingual-The rise of literacy and numeracy and the demise of mass fluency in non-

s not simply "whether speed is good or bad," said a participant concerned about the accelerated pace being forced onto the Third World, "but whether he world of the future will allow a variety of speeds"-or will it adopt a products, our environment, our way of life and our imaginations. The issue hat it is one of the dominant factors in the modern world, defining our Vever before have people tried to do so much in so little time. In 1997 a Jutch design conference attempted to make speed a political issue, arguing

> omy: the cultivation of plants, animals and forests is all forcibly sped up is much too time-consuming to bother with (SACHS, 1998: 45). fore deemed less important; just as fostering an informed citizen democracy its. Attitudes like caring, and friendliness can not be sped up and are therethrough chemical and genetic manipulation in order to produce faster profburns as much fossil fuel as the earth took one million years to store up. The rhythms of nature have been taken hostage by the high-speed econtrial time colliding with geological time. Each year the industrial system that our current ecological crisis is a clash of different time scales, indus-"monoculture of speed" (WALLJASPER, 1997: 45). Wofgang SACHS argues

#### 3.7 Pastlessness

eled by conversation and story; science suffocates it, books fossilize it. For face-to-face time with our elders as a principal way to acquire wisdom. Emphasizing the importance of "ageless truths" 1600 years ago, SALOUSTIOS said, "these things never happened; but they always are" (MARTIN, 1992: 95). This captures the sense of the importance of the past placed by efforts to "biologize" or "scientize" history (LEWONTIN, 1992). modern Euro-Canadians a visceral sense of history seems to have been reas something which is present right now. A living past is like a fire, refuhistory. Pastlessness has also been fostered by the decline in our reliance on ing of memory, and a loss of a feeling of personal connection to relevant munication: April 1999). The decline of orality contributes to this atrophyinternal memories dwindles; something which has been noticed in recently their explanations for the evaporation of a sense of embodied history (BERMAN, 1990; MARTIN, 1992). With the rise of books—our "external literatized Inuit culture (MALAURIE, 1982: 196; HARPER, personal commemory devices" as Merlin DonalD calls them -the need to exercise our monogenerational existence—have been noted by BERMAN and MARTIN in an embodied history, and the thinness of its modern replacement—science. Two of the themes mentioned earlier—an overemphasis on literacy and (TROW, 1997: 44-5). Pastlessness results from our loss of a "felt sense" of Pastlessness is the feeling of wallowing in the "context of no context"

selves: "scientists" (SACHS, 1992: 221). was, and they had figured out that they would have to establish a "tightly (DESMOND and MOORE: 433). In 1833 they invented a name for themknit, highly regulated 'profession'" if they wanted to get "decently paid" going to wrest "the entire domain of cosmological theory" from the "old tists have been prone to a certain philosophical sleight of hand ever since DARWIN, SPENCER, HUXLEY, and TYNDALL announced that they were MOORE, 1991:611, 433). Most of Darwin's pals were not as well-off as he buffers" and "spider-stuffers" in the Anglican clergy (DESMOND and restricted form of language to test the falsity of theorems. However, sciendenies that science is a very helpful form of understanding based on using a Saying that the "thinness" of science contributes to pastlessness in no way

from this new profession when they bought Darwin's latest book: On the Origin of Species by Means of Natural Selection, or the Preservation of A "cosmological theory" is certainly what people thought they were getting not deal with the origin of species at all, it actually concerned itself with the Favoured Races in the Struggle for Life (1859) Unfortunately, the book did

our grand narratives and myths are swapped for the thin gruel of science. what is, when in fact it is telling us what is not, Pastlessness ensues when theorems. With this philosophical sleight of hand science purports to tell us elimination of individual members of species by death due to maladaptation to changing environments (GOULD, 1996: 139; BARZUN, 1958: 27). things when in fact its methods are confined to establishing the falsity of Similarly, as POSTMAN says, science purports to tell us the "truth" about

science see DIAMOND, 1998: 408, 425). ideology see LEWONTIN, 1992; for the argument for turning history into a narrative for the cramped confines of physics and biology (on biology as stampede for the lifeboats, however, as scholars are abandoning cultural schizophrenic"—can make "empirical" observations (POSTMAN, 1992: 194). The essential work of FREUD, MARX, WEBER, or MEAD was not sci-"shame" connected with anything "subjective" or "moralizing" (WILLIAMS, 1976:235, 263; POSTMAN: 158). This leisurely hankering has turned into a ing "something else entirely"; they were "documenting the behaviour and feelings of people as they confront problems posed by their culture." recognition for its 'objectivity', may have had more to do with avoiding the ence, but it is no less important for not being science; these folks were docal" just means "experiential," anyone-"except maybe a paranoid (POSTMAN: 153). That they hankered after the respectability of scientific tific; anyone can count things, that's not necessarily science, and "empiri-Neither quantification nor empirical observation alone make a study scien-

PART 4: THE BUREAUCRATIC ORGANIZATIONS

#### 4.1 "Buro-orgs"

money culture attempts to refine all the essential nutrients out of a human agglomeration and then put them back in separately. This is what "borgs" or private money). are for; they distill the various human functions out of the group and add them back in separately according to the whims of the money cycle (public in Because it is so big and needs to be financially efficient, industrial ing" is a bit like industrial bread-making. Non-monetized society is sort of borgs' might be easier if we use a crude analogy: industrial "society-makeasily be abbreviated to 'borg') (GOULDNER, 1979: 50, 70). Understanding of our time"—is abbreviated to 'buro-org' by GOULDNER (but it may just as The bureaucratic organization—"the fundamental organizational instrument like whole wheat bread with all the bran and 'nine essential nutrients' lef

things for each other —things that have today been taken over by "health professionals," "educational professionals," and so on. These aspects a society (WILLIAMS, 1976: 246). Humans built social "muscle" by doing which we view as seperateable, distinct compartments—actually overlap learning—this is the job of the buro-orgs. functions—separating spirituality from justice, healing from teaching and and interweave in a truly living society. Dissecting, isolating these social within the society-in fact these functions were what defined the group as Most human social functions used to occur as part of face-to-face relations

society: progress came through specialization" (DESMOND and MOORE, 1991: 394). Bertrand RUSSELL also embraced this hybrid bio-mechanistic ery that we shall necessarily derive our imaginative models, since we do not know how to make society a living animal"(in WILLIAMS, 1976: 191). view: "When we are exhorted to make society 'organic' it is from machintionable appeal to biology arguing "that what was true for animals held for ple and a money economy are the preconditions for the birth and growth of borgs (GERTH and MILLS, 1958: 204). Buro-orgs are an extreme result of pendent in functioning" (PEATTIE, 1984; 34). Large concentrations of peostanding and potential for collective organization, what it makes interde-For example, Spencer defended the social division of labour with a questhe Victorian fondness for mechanistic speculations about social anatomy A "buro-org" is a form of human co-ordination which "separates, in under-

completely divvied up into institutional enclaves called educaofficial domains of groups of professionals. In embedded societies, for excial activities that used to be embedded in and define the cohesive group making, justice, spirituality, food provisioning, and ensuring safety are no fnuit communities social functions like teaching and learning, decisionsioning or teaching or traveling (ORTIZ, 1990: 77). In the less monetized ample, spiritual activities are not easily distinguishable from food provilabeled "Society" are now distilled out, cordoned off, and claimed as the Once a society comes under the sway of "the market" the multi-purpose soion/politics/law church/economy/policing. Some integrated social compe-

ally changing the configuration of the whole" (BARZUN, 1989: 89). which any string in the net pulls and is pulled by the others, thus perpetutency still resides within the communities; in this respect they still resemble BARZUN's definition of culture: "a network of beliefs and purposes in

suit of knowledge and spiritual perfection-also arise within a rial aspects of existence. (LEISS, 1988: 65) holistic interpretation of needs and are not separated from the matefirmly embedded in a rich tapestry of symbolic mediations. basic needs for food, shelter, and so forth) that has not always been (T)here is no aspect of our physiological requirements (the famous Likewise what are called the higher needs—love, esteem, the pur-

brella of a disembedded economy, that such a complete "network of coercive institutions" has hived off and usurped the authority for social funcpurview (ILLICH, 1981: 123). tempts to establish a "radical monopoly" of the social function(s) under its power is "unshatterable" (GERTH and MILLS, 1958: 228). Each buro-org at-When buro-orgs have completely expropriated the social functions their tioning (Noam CHOMSKY, personal communication: December 15, 1998). ism" (GOULDNER, 1979: 37, 16). It is only in recent times, under the umpersonal rules"; in addition, both subscribe to the "ideology of professionalficiency," and both types of b-org function according to "general and imare more similar than dissimilar. They share a "common commitment to efers on behalf of the market. Drawing on work by WEBER, DURKHEIM, and BURNHAM, GOULDNER's thesis suggests that public and private buro-orgs Borgs initially were created by the state to more efficiently organize work-

### 4.2 Buro-orgs and Scarcity

not be scarce, but due to human decisions the medium of exchange to pay edge—humans willing to become teachers, concrete to build schools—may 64). We may have the need for knowledge, or health care, but money Suro-orgs arise to administer to our "needs." As LEISS has argued, our or them is limited. public or private) is scarce. In reality, the raw materials to transfer knowlneeds" and their symbolic correlates are inextricably linked (LEISS, 1988:

side of commodity-intensive societies (ILLICH, 1981:123). which we take for granted was-and largely still is-unknown out scarce. Medicine assumes the same thing about health, transportation about time, and unions about work... This kind of scarcity Education is built on the assumption that desirable knowledge is The assumption of scarcity has penetrated all modern institutions.

### 1.3 Buro-org as Radical Monopoly

about a social function. Each buro-org grows into the dominant religion in The most paralyzing trait of buro-orgs is how they monopolize our thinking caved, and posted with 80 km per hr signs, alternatives like streetcars and ilternatives to their services. Once simple roads have been walled in locrs, or on its terms. Private buro-orgs cooperate in oligopolies to reduce is field; and as with the church, citizens come to believe they can only atan salvation-educational, locomotive, medical, judicial-within its

> vided up between "large corporate... and large public bureaucracies" (GALBRAITH, 1994: 236). Suggestions that humans could choose to arrange bicycles are squeezed out (ILLICH, 1976: 35). The modern world gets dithings differently may be labeled vigilante-ism or quackery.

nopolizes "death-care" (term created by the funeral industry) a physician will certify the death of the 'patient', funeral home workers will move and according to John McKnight (McKnight: 1994, 1995). monopolies, on the other hand, dissolve society and 'disable' their clients. 'small acts'—sharing food, shelter, transport, pain, joy—is the glue that bonds a 'civil society' together (MCKNIGHT, 1995: 117-23). Professional of meaning from the community, cutting off some of the vital ways people form bonds with each other (ILLICH: 1977). The repeated daily sharing in conduct a wake, and bury or cremate the deceased. When a buro-org moone tacitly agrees is the knowledgeable one for this situation) and then professional monopoly, in ILLICH's words, "expropriates" a particular field prepare and bury the body, and griefworkers will comfort the family. The members gather together to comfort the family, wash and prepare the body (perhaps under the guidance of a respected elder aunt, someone who everyand being helped, usually without formally designated intermediaries. represent the non-monetary give-and-take of community members helping conviviality to radical monopoly (CAYLEY, 1992: 16). Convivial institu-When a community member dies in a convivial setting, for example, other tions are so imbedded in the society that they are almost unfindable; they ILLICH, however, thinks that we can grade institutions along an axis from

## 4.4 Buro-org as "Disabling Profession"

ence with buro-orgs: most heavily assisted, administered, and studied groups on earth (DICKASON, 1992: 398). This is how Nunavik Inuit describe their experi of dependency is of particular importance to Inuit, who are "one of the (MCKNIGHT, 1994, 1995; ILLICH, 1977, 1981: 148). This disabling aspect ing jargon," they "ridicule popular traditions and self-help," and they paraemphasize citizen deficiencies (rather than "gifts") as they seek out new niches that might increase their client base; they use "deliberately mystify-What GOULDNER refers to as buro-orgs MCKNIGHT and ILLICH label the lyze their clientele, rendering them dependent on the service-providers "disabling professions." They assert that the disabling professions tend to

into many smaller tasks and spreading them out among many peothings. Institutions handle complex activities by breaking them up We had no experience with the southern institutional way of doing

Once institutions are set up (they) can be very difficult to control, and can cause people to lose sight of wisdom, of humanity, and of what is really important in life...

no immunity to measles or alcohol. When these institutions came Our people did not have any institutional immunity, just as we had began to die. In our weakened condition we attracted even more into our lives we had no way to deal with their poisonous side effects, their tendency to undermine wisdom, and our spirits slowly

### .5 The Buro-org Dialect: "CCD"

orbidding," buro-orgs are more likely to "seek control by rewarding perons for conformity" to their rules, and by "educational indoctrination" and y "communication" (GOULDNER, 1979: 54, 64). Their insiders' dialect" is ne "culture of critical discourse (CCD)" (GOULDNER: 27) There old-style bureaucracies used to exert control through "ordering and

all particularistic, history-bound places and from ordinary, every-day life... (GOULDNER, 1979: 28-9, 59). ventional cultures... (it) is conducive to a cosmopolitanism that disitself as distant from (and superior to) ordinary languages and conlances persons from local cultures, so that they feel alienation from itself... as the standard of all "serious" speech... CCD experiences (it) devalues tacit, context-limited meanings... while it authorizes relatively more situation-free, more context or field independent... The culture of critical discourse is characterized by speech that is

org tends to monopolize "truth and make itself its guardian." The "exam-379: 85). And the examination of life becomes something to be carried out ed life (their examination)" is the only life worth living (GOULDNER, OULDNER warns that CCD "is a lumbering machinery of argumentation a buro-org designed specifically for that purpose: education.

# PART 5: EDUCATION AS BUREAUCRATIC ORGANIZATION

about it, is an idea which from the seventeenth century on slowly need a process within which you acquire it... The idea that competakes over. (ILLICH, in CAYLEY, 1992: 66-68) tence in the world derives from being instructed about it, taught pieces and quantified, or that learning is something for which you [Schooling] makes you believe that learning can be sliced up into

several distillations: separating reading from talking, separating learning ing claim to be offering something not present in society, there have to be 1992: 168-177). tions were made easier by the growth of the "ideology of literacy" (ILLICH from doing, and separating knowledge from understanding. These separa-Before Education can arise as a bureaucratic organization with a convinc

and coercively enforced. (DE CASTELL, 1990: 29-30) not informally picked up, but is imposed throughout all modern na-tions on a mass scale, made compulsory, institutionally legitimated, symbols. I am speaking here about an epistemological lesson that is turally significant that cannot be articulated by means of written but learn, it is that there is no knowledge or skill designated as culroom exchange... If there is one lesson that students cannot help education systems... entails that texts must be the currency of classcontinue to depend upon writing... Centralized control over public school system is one, originated with writing (GOODY, 1986) and Large, centrally controlled bureaucracies, of which the public

# 5.1 Separating Reading from Talking and Learning from Doing

lips moved when they read—reading was still a bodily activity, something done out loud (ILLICH, 1992:113-114; EGAN, 1997: 257). But with the adtivity that had hitherto not gathered much attention: interior mental thinkvent of widespread silent reading comes the dawning awareness of an acsition of Latin vocabulary by 'thickheaded Scottish novices'") everyone's ten sentences (something that apparently arose in order to speed the "acqui-Until the seventh century and the advent of spaces between words in writ-

engagement of speaker from situation and speech from speaker Indeed the assumption that we act with our bodies and think with our minds may itself derive partly from the impact of reading on denying the possibility of thinking in movement, or in painting made possible precisely the kind of separation presupposed in individual bodies. Reading brings movement to a halt... (The) dis-(CÉZANNE), or in sound. (DE CASTELL, 1990: 33-4)

ever, what is significant is that folks began to get the idea that a human could be doing something without it looking like they were doing anything Obviously people had been thinking all along, but for our purposes, how-(except moving their eyes). This marks the beginning of people feeling that they could learn something without physically doing something; the

Dissolving Inuit society...

from learning by doing to learning by reading" (EISENSTEIN in MEYROWITZ, 1985: 263).

places to do things and people who do them, but also about specific places sequence-learning then doing-allows us to think not only about specific where was the line where learning to play the cello stopped, and actually playing it started? (HOLT, 1976: 13). A view that places these concepts in and people to help us to learn things before we do them. HOLT in his musings on learning to play the cello. HOLT wanted to know: The dilemma behind this separation was conveyed quite clearly by John

## 5.2 Separating Knowledge from Understanding

Knowledge is a subset of literacy, says DE CASTELL: individual copies" (ILLICH, 1992:114; INNIS, 1951; HAVELOCK, 1986). the idea that an absolute identical knowledge exists somewhere behind two "there is no idea of 'knowledge' that is laid down and deposited in books, of the next question is: what is the "something" we are learning? Well in most cases, this "something" is "knowledge." The idea of discrete transferable knowledge that can be reproduced and communicated... thus conceiving represent knowledge. "Without this visualization of the text," ILLICH says, ink and paper inventions which can stimulate invisible mental activity, they possessable "knowing" co-arises with the advent of literacy. Books, these Once we are comfortable with learning something separated from doing it,

that human beings could lack, develop, transmit, and possess knowledge, may be entirely a literate construction. (DE CASTELL knowledge, the concept of knowledge "as such," and hence the idea knowledge is a subset of writing is, rather, that the very idea of plishment existed before literacy... What I mean by suggesting that rant. Indeed there is evidence that a wealth of intelligent accomhuman beings lacked knowledge, in the sense that they were igno-I do not mean to imply that prior to the development of literacy

mental tool that is transmitted, held, and operated... it is detachable and variable" (TOYNBEE, 1963:119). TOYNBEE is a good example of this way of thinking: "Human culture... is a

they emphasize "affective and bodily knowing," they refuse to equate wisdom with the written word (BASSO, 1996; DE CASTELL, 1990: 35). dependent cultures "take the world to heart," as STEINER would have said; The idea of knowledge-as-thing apparently does not exist in many oral cultures where what is known or learned is described by verb representations rather than nouns (ROSS: Chapter 6; see also HOLT, 1978: 184). Non book-

### 5.3 Seeing Education Everywhere?

to have discerned the presence of nascent educational institutions in socance of these separations, then historians may be mistaken in their claims from talking, separating learning from doing, and separating knowledge from understanding. A proviso: if education does depend on a tacit accepof life, if these three conceptual separations are satisfied: separating reading Modern education can only be successfully dis-embedded from the stream

> called primitive cultures (for example: PRENTICE, 1977: 15; ATKINSON and MALESKA, 1964: 6-7). "Wherever the historian of education finds a poetry ucational activity" (ILLICH, 1992: 115). "Our colleagues are unwilling to ritual, an apprenticeship, an organized game," warns ILLICH, "he smells ed recognize that education is a concept... inconceivable in other societies... They assume "the need for education as an a-historical given..."

### 5.4 Education and Scarcit

assumes a material form, it can (be)... contained "shelved" and disto preserve knowledge is the illusion of progressive enlightenment most serious among these negative consequences of writing's ability to be seen as an adequate substitute for lived experience... Perhaps sarily understood in local contexts. Vicarious experience can come regarded. (DE CASTELL, 1990: 31-2) that may come with the accumulation of texts... Once knowledge Knowledge can be far more readily transmitted, but it is not neces-

and only have one brain to fill up. You have. Individually. in a monetized culture: scarcity (ILLICH, 1981:123). You have a short life unspoken assumption that will always underlie discussion about education members of a possessively individualistic society are driven by a powerful the "brain as container" and "conduit" metaphors; LAKOFF and JOHNSON, and choose. You can only fit so much knowledge inside one head (to use is vast, time is short, some things are better to know than others, hurry up value" (COMENIUS, 1963: 37). There is a tone of urgency here. Knowledge admonished his readers 200 years prior not to "waste this short life" on time to "expend" (Spencer, 1963: 83). In this he echoed COMENIUS who and access to that knowledge is limited, or scarce. In 1860 Spencer asked ue'. One knowledge is now seen to be more valuable or useful than another, Once the concept of 'knowledge' as an object has firmly taken hold, it can 1980: 10-11). Recognizing his debt to POLANYI, ILLICH suggests that all "useless studies"; instead, ensure that students "learn nothing but what is of "what knowledge is most worth knowing?," given that we have limited be combined with the flourishing concepts of 'utility' and 'commodity val-

and filtering on educationing. Knowledge is transferred out of the big container of the world, through the funnel of school and the filter of teachers certificates" (GERTH and MILLS, 1958: 241; COLLINS, 1979:3). [waged] positions and" monopolize them for "the owners of educational come dispensers of credentials, entitlements which restrict "the supply for permit one to access scarce wage employment and money. Teachers be siding in the students' brains and (scarce) credentials are distributed which tests are applied to determine the purity of the knowledge residue still reinto the smaller containers of students' minds. After some time has passed, The industrialized ideology of scarcity confers a kind of frantic funnelling

Education is "the remedy of a defect, the supply of a deficiency," said one of the founders of Canada's educational system, Egerton RYERSON, in 1871 knowledge is scarce, says ILLICH—note that not all knowledge-as-object is (PRENTICE, 1977: 180). Education is built on the assumption that desirable

pay to acquire from you. scarce, only that which is desirable or valuable, that which someone wil

ern you as much as it would an isolated European (AMAGOALIK, 1980: 167). Wisdom cannot be conferred on another; it is not so much scarce as However, if, as in Inuit society, you see your life as part of a continual stream of becomings reaching back dozens of generations in your comats in places" (BASSO, 1996). low to mature. Wisdom is not an object. It is embodied, it abides; "wisdom nunity, then the limiting confines of one life and one brain may not con-

have a clear idea of what they are doing or why. means that these people may never understand the whole, and never up into many small pieces... Life becomes much easier, but it also what they are doing. Organizations ... operate by dividing actions organizations have wisdom, or even that they understand much of it is a mistake to automatically assume that people who work for tions work. Their power looked like wisdom... We now know that seemed to know how to survive and how to make their organizaders, skilled hunters, artisans and healers among us were all highly respected. So it was natural for us to respect the newcomers who one among us who knew what to do in different situations. The elsouthern institutions into our lives it became more difficult to know In Inuit culture our elders are our source of wisdom. They have a long-term view of things and a deep understanding of the cycles if someone had wisdom. In our past we had a high respect for anyand changes of life... With the introduction of communities and

the spirit. (Nunavik Educational Task Force, 1992: 11-13) very powerful, and they... have side-effects that act like poison to peoples' bodies may live, but their spirit will die. Institutions are Without the need for it, wisdom does not appear. Without wisdom,

## .5 Education: a Radical Monopoly on Learning

rifere with "society's" representatives, the teachers, as they go about deliving these "benefits." According to educational advocates, "the family was) educationally inadequate" (PRENTICE, 1977: 61). A modern represenwed to tell other professionals—doctors or engineers for example—how do their jobs, so why should they be allowed to "harass" teachers ocial being and, in return, the society had the right to demand reciprocal enefits" (PRENTICE, 1977: 179). Furthermore, the "public" should not inf Schools, Egerton RYERSON, lobbied for legally compelled school attenance "to protect children against" the "cupidity and inhumanity" of neglical parents (PRENTICE, 1977: 175). Critics "deplored" RYERSON'S 3МГН, 1986:247). RYERSON himself warned that any attempt by the pubution of this opinion is Smith's view that members of the public aren't alne'. Every person living in a civilized society enjoyed certain benefits as a right of the parent to direct any action of his children was not 'a natural ers (PRENTICE, 1977: 179). School proponents argued in response that the nat "schools would undermine parental responsibility in educational matmassing of "regulatory powers" to the nascent buro-org. They complained rom 1846 until his success in 1871, Upper Canada's Chief Superintendent

> (PRENTICE, 1977:51). 1 is an evil to society, voluntary ignorance is a crime against society" lic to deliberately remain "ignorant" bordered on criminality: "If ignorance

shows, in many cases school promoters sought to take these roles away church, social worker and parent" (LEWINGTON, 1999: C4). As this history give pause to educationists today who complain that too many demands are from their conventional providers, they were not asked. being "heaped" on "a system increasingly asked to substitute for the RYERSON's attempts to stake a claim to many of society's functions should

homogenization of atomized humans living in proximity to their wagetalized and usurped by buro-orgs, the task of serving as some sort of social glue has fallen to the school. This is "schooling for the de-societized": the ded market, and the society's functions have been dissolved, compartmen-As the bonds of society have dissolved under pressure from the disembed-

# 5.6 Individualization or Homogenization: the Educational Choice?

producing worker-consumers. others might have objected to the term "socialization" for the function of ally exists" in monetized cultures (RUSSELL: 213). [Although POLANYI and sent the range of educational possibilities within "every system that actu-213-4; EGAN, 1996:7-18). In "varying proportions" these three types repre-Platonic wisdom scheme, and the socialization scheme (RUSSELL, 1963: divided into three types: the personal growth (Rousseauian) scheme, the RUSSELL and EGAN have noted that the mission of the school is generally

stitutions and individuals" (MCKNIGHT, 1995: 164). It is obvious, upon nacurate because it excludes a major social domain—the community' (MCKNIGHT, 1995: 164). briefest reflection," says MCKNIGHT, "that the typical social... map is invidualism argues BOWERS; it either teaches that all changes reside within A difficulty may arise, however, if we attempt to fit the non-institutional-ized teaching and learning of Host Civilizations into this framework. None lithic group (BOWERS, 1995: 68). Society is presented as "bounded by inthe individual, or that the individual must be subsumed within the monoindustrial age has served to transmit the ideology of property-based indiin non-individualistic, non-acquisitive cultures. Liberal schooling since the of these three options necessarily represent how people are learning to "be"

this "communal sense." COUTURE says, rather, that these teachings aim to evoke a sense of "mind-in-relation," "mind-in-community," or "intersubjective self" (COUTURE, 1991: 58, 59; BOWERS, 1997: 157). To assume nization may not be a fair representation of teachings which aim to evoke ownership" (COUTURE, 1985: 6). In particular, socialization-as-homogesharply with western individualism and institutional forms based on private community, of 'the people', a collective or communal sense which contrasts Platonic), one is left with an accurate representation of non-Western learning, may be treading the same dangerous path as HOBBES (mentioned earthat by dropping the first two individualistic aims (Rousseauian and For indigenous teachers, says COUTURE, there "is a characteristic sense of ier) who thought Amerindian society would be driven by similar compen-

tive, acquisitive drives as European society but with contract enforcement

with the environment and other people" (LAKOFF and JOHNSON, 1980 entialist" approach proposed by LAKOFF and JOHNSON as an escape from the "experientialist" understanding emerges from "constant negotiation the subjective-objective dichotomy in Western philosophy. In their view, meaning "I am I and the environment" say STAIRS and WENZEL (STAIRS, WENZEL, 1992: 1-3). This relational outlook is quite similar to the "experidraw forth nascent "attributes and skills," and to encourage person's view of themselves as a "relational being," rather than to force them to conform to the group (ROSS, 1996: 83-90). For Inuit, this "relational" stance extends to the surrounding landscape, captured in Inuktitut terms which convey the clan stories, ceremonies, and contact with elders, seem designed more to the aims of non-institutionalized indigenous teachings; rather, family or But as ROSS illustrates, neither individualization nor homogenization are

one's harmonius interactions within a group; and social harmony doesn't depend on making everyone identical any more than conversational harmony depends on making everyone's vocabulary identical. itably perceived as developing the attributes and capacities to facilitate ing from homogenizing. Socializing, in this context, might be more prof-Host Peoples, then, might be better advised to separate the idea of socializ-

# 5.7 ARIES: Literacy, Education, and the Invention of Childhooa

nood by acquiring the sort of intellect we expect of a good reader," said MEYROWITZ, 1985: 263). We believe that a child "evolves toward adultrelped to mark the change between childhood and adulthood owed one to learn to read in "stages," and this "developmental process" een largely unnoticed by educationists (POSTMAN, 1982: 46). Books al-1985: 262-3). POSTMAN found it "astonishing" that this connection has EISENSTEIN linked these changes to the spread of literacy (in MEYROWITZ, ame to be seen as an innocent and special time. Even more than ARIES, seventeenth and nineteenth centuries a growing number of distinctions were being made between childhood and adulthood; increasingly childhood attitudes toward children (ARIES, 1962). Until that time, argued ARIES, hesis. Historian Philippe ARIES posited the notion that the "invention of OSTMAN, notably: adult dress and they participated in adult tasks and games. Between the ost-infant young people were not differentiated from adults; they wore childhood" can be detected in the sixteenth century with a major shift in One final "separation" must be noted before we depart this section of the

sequentially, the capacity to distance oneself from symbols, the caa vigorous sense of individuality, the capacity to think logically and pacity to manipulate high orders of abstraction, the capacity to defer gratification (POSTMAN, 1982: 46)

st," then they would "better adapt to the way things are" (SAMPSON,1981: '38; KOZOL, 1990: 133-4). Meanwhile, the "weakness and incapacity of he young," was used as another argument to bolster the intervention of hildren were encouraged to learn to "think abstractly and without inter-

schools; "it was not safe to leave children to their own devices" (PRENTICE

child and the primitive were both invented at about the same time-and so states by the civilizing intervention of education. The categories of the was the agent of their improvement. nocent, and untamed. And they both could be raised out of these deficient What is most interesting to note for the purposes of this paper is that many of the qualities that were being attributed to children at that time were also being attributed to so-called primitives. Both were illiterate, irrational, in-

### Dissolving Inuit society...

#### NORTH AMERICA AND "THE PRIMITIVE" PART 6: EUROPEANS DISCOVER

### 6.1 The Modern Stone Age

savagery of Host Peoples right from the very first days of mass schooling tiveness were propounded as educational values to alleviate the supposed will try to show at the end of this section, literacy, rationality, and acquisiwas also made on the basis of the presence or absence of education. As l about the social progress of "races"; but more to the point of this paper, it 300 years this evaluation has been made based on European theorizing occupation of North America. Originally a religious judgment, for the past "Stone Age" people in our eyes? The ability to evaluate a people as "primitive," is a right that has been claimed by Europeans throughout 500 years of topic of this section of the thesis; namely, what marks Inuit, even today, as ans. To some extent the same developments that delineated economic cul-To this point, this paper has focused on enumerating one set of characteristics that may approximate the classic "Qallunaat" (Euro-Canadian) qualities some Inuit see as common to all "southerners." I have proposed that these tures also defined and demoted non-economic ones. The latter point is the nomic man" as he came to be defined in the 1920s and 40s by some historiattributes may be seen as overlapping fairly closely with those of "eco-

### 6.2 The Invention of Primitive Society

well as RICARDO and BENTHAM, who in turn had borrowed from 1958: 25-86; POLANYI, 1957: 111-30). HUXLEY and MARX all drew on the economic theorizing of MALTHUS, as SPENCER's Lamarkian approach to evolution (KUPER: 2). SPENCER, rized as "Darwinian," when, in fact, it was propelled just as much by rizing that first took notice of Economic or Industrial society (KUPER, 1988). The concept of "culture" also acquired its modern sense at this time (WILLIAMS, 1983: ix). What is interesting to discover is that some of the CONDORCET, MONTESQUIEU, COMTE, HOBBES, and LOCKE (BARZUN, anisms even to the natural kingdom. Much of this theorizing is miscategoprogress of others, going so far as to attribute economic motives and mechnomic civilization then used that civilization as a benchmark to judge the same cast of players that created the justification for a disembedded ecoinvented as part of the same eighteenth and nineteenth century social theo-As KUPER's book of the same title notes, "primitive" society was

a distinctly evolutionary scheme of history," by proposing the "exceptional idea that society is manmade" and therefore as he said: "open to modifica-21). With VICO we get possibly the first explanation for the existence of "savages": they were Noah's lost sons who "wandered away after the flood" beasts"(HIGHWATER: 22). It is also from VICO that we get the cliché of the forgetting culture and language and descending "to the level of wild tion" by "our own human minds" (BARZUN, 1958: 39; HIGHWATER, 1981: Giambattista VICO, in his Scienza Nuova (1725), was the "first to conceive

cavemen who "forcibly seized their women" and dragged them to their caves to have their way with them. Ahem. (HIGHWATER: 22).

ing humanity inevitably" through fixed stages ever upward along a "narrow, vertical path" to the pinnacle of the "utopian state" (Phew!) (HIGHWATER, 1981:23). Here we find the first formulation of what ginning of the idea of Western civilization as a benchmark, against which all other races are to be ranked. argued that "humanity is absolutely perfectible, and can never regress" (HIGHWATER, 1981:23, DRINNON, 1972: 43). This good news may have been inspired by HOBBES's view that "Life itself is but Motion" (MACPHERSON, 1964: 33). CONDORCET posited progress to be a self-pro-DARWIN would later call the "ladder of civilizations." This is also the bepelled force, moving "forward with or without human collaboration, leadhistorique des progrès de l'esprit humain (1795), or "march of civilization," ing the French Revolution, who was the first to optimistically assert that mankind's intellectual evolution was "unalterably progressive" (BARZUN, slipping into the story of "historical continuity-change with regularity" But it was TURGOT's friend, CONDORCET, rotting away on death row dur-With TURGOT, the French economist, we get the first hints of "progress 1958: 39, HIGHWATER, 1981: 23). CONDORCET's Esquisse d'un tableau

### 6.3 Invention of Stone Age

brilliant classification of three ages according to tool use; THOMSEN was promoted to curator, declared himself an archeologist and wrote a book seum opened, the volunteer was deluged with letters complimenting his years, cataloguing and organizing exhibits. He was "a rank amateur," who just happened to display "objects of stone, bronze, and iron" in three separate cabinets (Encyclopedia Britannica, 1990: Vol 19: 781). After the mushipping family, had been preparing for the museum opening for several um's remarkably prescient display of primitive artifacts. The volunteer secretary for the museum, C.J. THOMSEN, a member of a prominent Danish esis—namely (surprise) the Stone, Bronze, and Iron Ages (published in Danish 1836, English 1848) presenting his three age hypoth-Museum were brought to mind of in 1816 when they observed the musemodel of three ages may have been what visitors to the new Copenhagen While CONDORCET languished, SAINT-SIMON was thinking up his "law of three stages" which would describe human progress from Ancient Egypt to the "age of science and industry" (BARZUN, 1958: 49). SAINT-SIMON's

skeletons to augment this taxonomy says Eisely, so "the contemporary past, so to speak, had been quietly transported into the present—assigned to living actors without their consent" (in HIGHWATER, 1981: 18-9). ing and promoting the three-age system, and by 1865 Darwin's neighbour, Sir John LUBBOCK, had weighed in with two more divisions: the races of man... came to be regarded as living fossils" to compensate. "The Paleolithic and Neolithic Ages. Unfortunately, there was a lack of good old In 1843, THOMSEN's assistant WORSAAE wrote his own book further refin

bryonic evolutionary beliefs sorely tested nad returned from his South American travels where he had found his em-Meanwhile, across the back lane, LUBBOCK's older neighbour Mr. DARWIN

Explanations of old were not of much help. "Heathen" was a spatial term for those "outside the Kingdom of God" (SACHS, 1992: 104). It shared the same origin as "heather"; heath was 'wasteland, and heathen was "he of the (remote) country districts" (PARTRIDGE, 1958: 283). For the Greeks, "barbarians" were the "babblers," those who spoke an "uncivilized, brutish tongue," that is, not Greek (JENNINGS, 1984: 39). So, heathen was a special term and barbarian was a linguistic term, but "savages" denoted something different: they were "primitive"; and "primitive" was a "chronological term" (SACHS: 104). "So the savage was defined as one who would grow up and enter the stage of civilization" (SACHS: 104; DICKASON, 1997). In the same era that discovered the separateness of "childhood," "primitiveness" was invented. Primitive societies grew from ignorance to knowledge: "every underdeveloped people is like a child learning to grow up," waiting for the "opulent society to emancipate (them) from backwardness" (DORFMAN, 1983: 164).

DARWIN had the answer to his dilemma over "repulsive Fuegan savages." As he told the world in his second-last book:

The Descent of Man ...told the arm-chair adventure of the English evolving, clambering up from the apes, struggling to conquer savagery. multiplying and dispersing around the globe... Each race moves along the ladder of civilization, propelled by natural selection... 'with selfish instinct giving way to reason, morality and English customs'... DARWIN ended the book... praising the real heroes, the animals... 'For my own part' he confessed 'I would as soon be descended from them as from a naked degraded savage' (DESMOND and MOORE, 1991: 580-1).

And from his cousin GALTON, DARWIN perceived the instrument of the Englishman's evolutionary success: education. As he revised *Descent of Man*, DARWIN added more of his cousin's ideas. With "civilized nations" the "winnowing" of natural selection still went on as effectively, but without the "violent" "exterminations" of the "savage tribes," said DARWIN. Amongst the civilized the most important factor was now one's "mental interitance." "Progress now depended on a 'good education during youth whilst the brain was still impressible'. (DESMOND and MOORE, 1991: 609) For humans "as with horse and cattle," said GALTON, better breeding would ensure that the "nobler varieties of mankind prevail over the feerer." (Civilization could "be saved... by the rise of scientific 'master minds' power." (DESMOND and MOORE: 557).

In contrast, Alfred WALLACE, the co-inventor of evolutionary theory, reid savages in high esteem." Drawing on his experience in the Amazon

and the far east, WALLACE said: "The more I see of uncivilized people, the better I think of human nature." While living among the Dyaks in Borneo, the colonists trying to exterminate them" (DESMOND and MOORE, 1991: nineteenth century; and such views were a minority opinion in the earlier when the first Europeans set foot in the land of the "chronologically undeveloped," the so-called New World.

## 6.5 "We Could Not Conceive That They Would Not See the World as We Do"

When Europeans waded onto the shores of the Americas they encountered some of the most affluent civilizations in existence (SAHLINS, 1972: 1-11). The people that the Europeans were about to meet, numbering between 75 million to 100 million were divided into 1000 cultures, speaking 500 languages (STANNARD, 1992: 11; BRYSON, 1994: 26). Because each of these societies often bordered on a half-dozen others, they considered pluralism as one of their defining traits (MOYERS, 1989: 466). So in many cases the arrival of Europeans was treated as the appearance of one more culture to share in the abundance of the land and sea. And the land was abundant: indigenous "agriculture had a sophistication that European husbandry could not begin to compete with." Through complimentary planting (for example beans with corn) Indians "replenished the land" and "enjoyed a constant bounty" while settlers "struggled" (BRYSON: 181). In the temperate zones over 2000 food plants were being harvested and cultivated; in the words of one historian: "The first settlers had come upon a land of plenty. They nearly starved in it" (BRYSON:180).

In the North, people ate quantities and varieties of meats that might have made European royalty jealous. Compared with European explorers, "the Inuit, Dene and Cree were well fed and healthy. Their lives must have been much more secure than those of the mass of the European peasantry and urban poor. Yet whites regarded northern hunters as destitute and marginal" (BRODY, 1987: 65).

Native people were surprised by this derogatory view; AMAGOALIK relates how Inuit could never understand why White people insisted on viewing their land as a "waste land" (AMAGOALIK, 1998: 13). GWICH'IN elder Clarence ALEXANDER disputes the "subsistence" label northern people have always lived with:

As long as you keep using the word subsistence I have a mental block... I don't subsist. How can I? It is a word that was created to create animosity... (It's) about supplementing or dividing up the little bit left over... (But) there is no resource problem here. None. I was born into heaven here! A heaven of its own! It's all here. (in Andersen, 1998: 40)

#### 5.5 Holocaust in Heaven

But the first Europeans did not notice the riches. They didn't see the 1000 cultures when they landed; they didn't see even one culture. Europeans saw gold, empty land, and savages. With much the same logic that they had al-

ready used at home, Europeans "enclosed" and expropriated the land (POLANYI, 1957: 178-9; MCMURTRY, 1998: 226-7). Martin LUTHER had already popularized the argument that "the possession of private property is And Thomas MORE's Utopia, published in Latin only 24 years after COLUMBUS's landing, envisioned the founding of a colony "wherever the vised: "if they resist, wage war against them" (STANNARD: 233). natives have much unoccupied and uncultivated land. Thomas MORE ad an essential difference between man and beasts" (STANNARD, 1992: 234).

Using the principle known as "vacuum domicilium," the British colonists in New England "seized the shared common lands of the Indians" (STANNARD, 1992: 235). Although, even as early as 1643, colonists had recognized that the Indians were "very exact and punctual in the bounds of their Land," this did not amount to "private property" as the British saw it (STANNARD: 236).

nations "savage" (STANNARD, 1992: 235-6). neighbours.' And thus, in the view of the English, were the Indian by any obligation to postpone his own profit to the well-being of his land with a single eye to his own pecuniary advantage, unrestrained H. TAWNEY's language) 'allowed a private individual to exploit the Hemisphere would have countenanced a land use system that (in R. It is true that probably no native people anywhere in the Western

should be directed out to the colonies so that the British "race itself would argued in Emigration Fields (1838) that the dispossessed British poor MATTHEW, a Scottish Timber Merchant and pre-Darwinian evolutionist, be invigorated," because justification to be found in evolutionary theory (KOLKO, 1984). Patrick largest wave of emigration in human history; and for this, too, there was a Meanwhile, the colonists poured into the New World in what was the

by this colonizing system" (DESMOND and MOORE, 1991:266) equally in animals as in plants... It therefore cannot be doubted that world, and even the vigor of the race itself, will be more promoted the increase of the British race... and their extension over the change of place... seems to have a tendency to improve the species

mankind onward" (DESMOND and MOORE, 1991: 653). Writing 18 years after Darwin's manifesto *The Descent of Man* had been published, John civilized races" as an inevitable Malthusian struggle" which would "push so-called Caucasian races have beaten the Turkish hollow in the struggle aboriginal people of Australia and the Americas just as "the more civilized MCLEAN applied similar insights to Canada: for existence"; he defended "the elimination of the' lower races' by 'higher DARWIN asserted that the more civilized European nations had beaten the

are not found in the remote places of the earth. War, famine, or "It is a well recognized fact that the physical features of a country... of reach of their enemies" (MCLEAN, 1889, 1970: 304). crime has driven the cowardly, weak, or immoral to seek shelter out the plains... Tribes, physically and intellectually well-developed, Eskimo and Lapp are not to be compared to the stalwart Indians of have much to do in developing... the race as a whole... The stunted

> didn't wear well"; the view that displaces "the responsibility for mass killing onto an army of invading microbes" (MOYERS, 1989: 467; LEWIS, 1992: 14) Stannard's thoroughly documented account refers to the event as a "holocaust." And STANNARD takes issue with the view promoted by HARRIS, CROSBY and DIAMOND that says that the deaths were could not conceive that they would not see the world as we do," or that they mostly "inadvertent," that the Indians-in CROSBY's words in 1991-"just worst "demographic disaster" the world has seen to date (MAYBURYor infected with disease: nine of every ten Native people died. It was the on" (BRODY, 1987: 200). Forced away from their lands, starved, murdered, "would say that somehow they owned the land that we had always lived rent NWT Premier) Stephen KAFKWI recounts, "We trusted what the Host civilizations did not put up much resistance. As Dene leader (and cur-Accustomed as they were to sharing the land amongst different peoples, the STANNARD, 1992: xii, 287; DIAMOND: 210) killing onto an army of invading microbes" [Whites] said, for that was the way we had lived amongst ourselves." "We

probably be "wiped out within a century" (DESMOND and MOORE, 1991: God would punish them for these 'heinous sins' (CHOMSKY, 1993: 56) the end of his life, admitted that he and the rest of America's leaders "had DARWIN was well aware that colonists were the "harbingers of extinction been involved... in a crime of 'extermination' of such enormity that surely 266). John Quincy ADAMS, the intellectual father of Manifest Destiny, near

### 5.7 A "Primitive" Idea Discredited

and never has existed" (KUPER, 1988: 8). In anthropology today "there is no single culture that is put at the top of a single hierarchy and used as a ety'... The theory of primitive society is about something which does not wisdom in the field is "that there never was such a thing as 'primitive socipology, however, these views have been discredited. Today, the accepted caves... besieged by saber-toothed tigers" (HARRIS: ix). In modern anthrothis system of classification born hundred years ago in Victorian England (HARRIS, 1977). It helps us to feel relief that we are not "huddled in to bring into the Computer Age." We newcomers are still very attached to still hear southerners refer to Inuit as "Stone Age people who we're trying ment" (CULHANE, 1998: 93-7). At Nunavut Arctic College today, one can Some of the Host Peoples have survived. Unfortunately, so do ideas about and 'primitive' people is part of the complex mythology of the West" (HIGHWATER, 1981: 38). This metaphor of the "chasm," however is alive Sapiens of the Stone Age were remarkably similar" to that of modern huarship tends to agree that "the mentality and emotional make-up of Homo 1979, classified Inuit as "low on the scale of evolutionary human develop-"primitiveness." A precedent-setting legal case in Baker Lake, NWT, in mans. "The great chasm that Western civilization has built between itself longer scientifically respectable" (KOHL, 1992: 125). Contemporary scholmodel. The idea that some cultures are higher or better than others is no for the Government of Canada thirty years ago, saying that the "chasm between Eskimos and ourselves has "widened" in the "age of automation," of "Eskimo life," framed the "problem" with exactly this term in his reports and well in Canada's Arctic. Diamond JENNESS, one of the classic profilers

"so that the bridge it now needs must be longer and stronger" (JENNESS, 1966: 123). The bridge-builders were ready to answer the call.

## 6.8 Education as Bridge and Benchmark

concepts of property ownership, independence, and "performance." These are to be conferred through Education. Natives, are things like rationality, literacy, emotional restraint, and the dress the "deficiencies" that RYERSON and others claimed to perceive in no hard-wired racial differences that should prevent Inuit from reaping the "benefits" of White life (NUNGAK: 2000). These "benefits," things that adof "experimental eskimos," scientists have safely concluded that there are bringing to Inuit is that this "chasm" can be bridged. After thorough testing The "good news" that Euro-Canadian southerners seem to think they are

several centuries," he said, to reach "the high standing of civilization en-Without Education, warned the father of Canadian public schooling, Natives would lack the "concept" of private property, the very factor that "distinguished savage from civilized societies," and distinguished "the respectable from the lower classes" (PRENTICE, 1977: 81). "The urge to aclevelopment in the red race... in the space of a single century" (MCLEAN, oyed by the white race" today, and yet "ignorantly we look for as great a warned his fellow academics not to set their hopes too high. "It has taken nere silhouette of the doctrine of economic individualism" (WILLIAMS, 1983: 240). MCLEAN, however, writing in the same era as RYERSON, little; but as his knowledge increased, so did his desire for exchange" (PRENTICE: 82). The "doctrine of opportunity in education" was to be "a intelligence in the individual. The savage knew little, and therefore wanted quire property, according to RYERSON "was co-existant with the dawn of

ng to "evolve toward the same adulthood"—the "marketplace" DORFMAN: 202). ulture was like "an unfinished incomplete being waiting to unfold," waitnt "infantile echoes" in "undeveloped" peoples, projecting onto them "a miversal category—childhood" (DORFMAN, 1983:203). Non-industrialized nimitive was a form of neoteny, according to DORFMAN. We now sought naysayers could foresee. Much of this modified version of the myth of the ownership might bring savages into cultural adulthood much quicker than Educators were not to be dissuaded. An educational program that taught iteracy, emotional control, and an incremental responsibility for property-

y presence of innocence and dreaminess, and the absence of intelligence PRENTICE, 1977:29). At the same time, the Journal of Education for Ipper Canada was remarking on the "innocence of childhood one minute ng classes, said RYERSON, were "controlled by their feelings... in propormotional restraint, and property-ownership. hildhood and primitiveness were muddled together; both were coloured nd the need to repress its wild passions the next." (PRENTICE: 32) ion to the absence or partial character of their intellectual development" vas recommended to soothe the savages. Both the Indians and the labourust as it had been prescribed for "wild" children, intellectual development

> The view of educators then and now, was that conferring literacy on members of an oral culture, would make them, in HAVELOCK's words, "wake up terest"; then they would "better adapt to the way things are" (POSTMAN. "symbolic achievement," until they could "think abstractly and without in dren, "primitives" were to be encouraged to ascend through the levels of "makes minds," it "makes minds intelligent" (STUCKLEY: 78). As with chilriority-from-literacy" argument; which says that "Nonliterates must be brought into fuller life." (STUCKLEY: 80-83). In this view, literacy not only from the dream" (in STUCKLEY, 1991: 78). STUCKLEY calls this the "supe-1982: 42; SAMPSON, 1981: 738).

cient Asian cultures. He stated that "to impose our literacy... upon a culorder to suit our "meaner... 'imperial' interests," that we proposed "to educate" the "vast unindustrialized and unlettered" peoples of the world ing,... bigoted religious ideas, and... narrow utilitarian views cal forms" to impress "itself upon older cultures," said the scholar, "read (COOMARASWAMY: 20). In his view, modern civilization used "three typi-(COOMARASWAMY, 1967: 21, 20). COOMARASWAMY argued that it was in own"; instilling literacy 'destroys the memories' of a people, he warned tured but illiterate people is to destroy their culture in the name of our scholar, took issue with views of this kind in his writings in defense of an-Fifty years ago, Ananda COOMARASWAMY, a Ceylonese-American (COOMARASWAMY: 24).

embodied in Darwin's Descent of Man, the ideal of the "unfettered individ-The fundamental religious deliverance that economic man has to offer Inuit today is the amalgamated version of evolution-development-progress first and MOORE, 1991: 625). ual, pursuing his self-interest in a freely competitive society" (DESMOND

### PART 7: INUIT CIVILIZATION ENCOUNTERS THE EUROPEAN LADDER OF EDUCATION

### 7.1 The Fall of the Boreal Wall

established (DICKASON: 397,383). One historian fixes the date at 1953: the year of the forced relocation of economy was breached by the middle of that decade (DICKASON, 1992: 383; BELL, 1999: A19; GOEHRING, STAGER, 1991:677; BRODY, 1987: the federal Department of Northern Affairs and National Resources was Inuit to the High Arctic (one of at least eight relocations), and the year that Inuit from the most aggressive representatives of the Southan disembedded tion of "a single Arctic fur trade," the buffer of neglect that had isolated War strategic attention, oil and gas exploration, or the climactic consolida-For Inuit, the wall fell in the 1950's. Attributed variously to the rise of Cold 1955 in nearby Greenland as well according to MALAURIE, : 417).

ishment of the people" (MALAURIE: 417). 1982: 415). Monetized life brought about the "dispossession and impoverthy of the right to vote. (HARPER, 1999; GLEESON, 1999: B9; MALAURIE, kidnapping of their children by a government that did not deem them wordominated" (GRABURN: 232). Inuit submitted to forcible relocation and the separate subsystem and have allowed themselves to become fully market each child delivered to school, Inuit faced accelerated destruction of their social cohesion and group laws." They "ceased to treat the market as a spirituality... rooted in the hunting way of life." (BRODY, 1987: 193-9, 201, 205). This was about to change. Lured into fixed settlements by giance to their corporate dynasties, whaling and trapping still offered a "certain dignity," and took advantage of "the nature of respect, sharing and promises of welfare, free or low-cost housing in perpetuity, and money for sugar, alcohol, tobacco) used by traders and whalers to encourage allethis way of life already involved some of the "forms of addiction" (tea, tence spheres" of their society separate (GRABURN, 1969: 231). Although with the partially commodity-dependent exchange culture of the fur trade (PRYDE, 1971:300). They had managed to keep the "money and subsis-From the 1800s to the 1950s, Inuit had been balancing a land-based culture

causes singled out for the health decline were loss of exercise related to operating a dog team, and increased sedentary lifestyle (RODE, SHEPHARD, and refined foods were replacing country foods in peoples' diets. The major strength measurements and aerobic efficiency had dropped 15-40%. Sugars health indicators had plummeted: 90-150% increase in subcutaneous fat; gone, every house had a TV and most had Nintendo machines. And Inuit there were 240 snowmobiles and ATVs and almost all the dog teams were Igloolik, maintaining about 500 dogs for travel and hunting by komatiq; snowmobiles and TVs were rare. By 1990, the population had doubled, around settlement life, residents of some Baffin communities managed to 1992: 3-9; BELL, 1999). avoid buro-orgs and monetization until the 1970s. A twenty year study of health trends in Igloolik is instructive. In 1970, about 500 people lived in Not all communities were affected to the same degree; although focused

> ran counter to Eskimo tradition and rules" (MALAURIE, 1982: 416-7). embodied in an "individualistic, capitalistic system of profits and markets an area, dependency, addiction, disease soon followed. Monetized values 398). Once the disembedded economy and its accomplices gained access to is bewildered" and feels powerless in a new situation (in DICKASON, 1992: Inuit, says MALAURIE. Poverty starts, as Abe OKPIK said, "when a person "concept of value as our industrial societies know it was utterly foreign" to based Inuit civilization had no such experience as modern poverty; the fragmentation, ephemerality" (GOEHRING, STAGER, 1991: 671). Land-The past few decades for Inuit "have been characterized by rapid change,

nonetheless, did have a price value to Europeans is proven by Canada's purchase of the entire 1.5 million square miles of "Rupert's Land" from the culture" (GRABURN, 1969: 202; LYELL, 1979: 232). The fact that the land, ceiving any financial compensation for the land now claimed by Ottawa erything tended to become "one-generational," and "moral unities are dissolved with each death" (MALAURIE: 417). Throughout this process, Hudson's Bay Company in 1867. precisely because "they had no concept of land ownership and rent in their the disembedded market; however, they were "of course" barred from reaged to embrace these concepts quickly and to alter their way of life to suit .417). Almost overnight, Inuit were initiated into the White man's way of fictions of land ownership, human rental, and money. Inuit were encour-Whites in the North clung to a highly opportunistic interpretation of the viewing their lives and land: that is, as a "wasteland of nobodies" (AMAGOALIK, 1998: 13). Under the "capitalistic colonialist system," as MALAURIE describes it, the continuity of Inuit civilization dissolved, ev-Property changed from being "conceived as a moral entity" to being viewed as "a possession always convertible into cash" (MALAURIE, 1982:

# 7.2 Was There Imuit Teaching and Learning Before Whites?

funding can make "access to learning a question of desire, not of money" (Fresident of Canadian Colleges Association in LEWINGTON, 1998: A8). If learning is not separate from life, then living beings needn't have to Can we accept that cultures are learned, healthy, just, safe, without succumbing to the urge to pull apart the strands of the society and quantify them? Could societies have these qualities without buro-orgs to manage them? Or do we believe for example, "that learning is something for which you need a process within which you acquire it"? (ILLICH, in CAYLEY, 1992: 66). Falling under the latter view that learning only happens by "edugain "access" to anything. cationing" leads us back into monetized thinking where only increases in there was teaching and learning in pre-contact Inuit society; but can we af-The heading above is phrased in this manner to illustrate a point: of course lines of the process? This is a difficult thing for economic humans to resist. firmatively answer that question without then leaping to paint in the out-

in Inuit civilization; but they should be perused cautiously, they do not rep-Presented briefly below are some examples of cultural heritage passed on resent a precis of a rudimentary curriculum.

land... We did not worry about relating learning to life, because learning came naturally as a part of living... (Yupiktak BISTA, Alaskan Inuk, in DARNELL, HOEM, 1996: 254) was also given by the weather, the sea, the fish, the animals and the father, brother, sister, uncles, aunts, cousins, and friends. Education was done in the home with the father, mother, grandmother, grandof their children, education was growing up in a village. Education fessional teachers to whom Western civilization entrusts the minds Before the erection of school houses and the introduction of pro-

daily camp life" in "interactions among people who lived... closely linked the land" (O'DONAGHUE, 1998: 402). "Deeply nuanced traditional nowledge," says JACKSON, is usually acquired "second nature," almost utomatically as part of daily living. Because it is "not all that complicated internalize," it can appear "simple" to Euro-Canadians who are used to nd classrooms may not be all that more complex, but our methods of fornalized discovery may make it feel more complicated (JACKSON, 1987: xpending a lot of effort to learn something. Knowledge learned in books ories was the way that "traditional values were learned," that is, as part of and ... the myriad of other skills survival in the Arctic hinged on" elays how his father taught him how to "hunt and fish and make the tools Cankin Inlet Elder Mariano AUPILARDJUK, speaking through a translator, GLEESON, 1999: B9). For Inuit women, sitting together sewing or telling build a sod house and an igloo, read the weather, the ice and the snow,

observer (Nunavik Educational Task Force, 1992: 12) Things can usually be figured out in time, as long as one is a careful When the teacher is the land, patience and wisdom go together...

nough, "mastery" is the closest English translation for the Inuktitut root ord for "learn": "ilit" (Mick MALLON, personal communication, April quivalent of only six or ten semesters of application. And yet, interestingly Ithough acquisition of traditional knowledge may seem simple, mastery fit may involve a lifetime of effort—mastery cannot be expected after the

scial and cultural practices still exist that are distinctly from an earlier and ore traditional time." "Many elements" of the "unusual and distinctive attern" of Inuit family life have endured (BRODY, 1987:215,213). at "even in the largest and most modern of today's Arctic settlements, est we assume that these Inuit traditions have died out, BRODY asserts

hves (ROSS, 1996: 60). time than ever before and for people living urban as well as rural as being in any way out of date, or useful only to those who live in deeper than that. They are understood to be the source of meaning, and individual health in Aboriginal communities. They go much the bush. Instead they are considered to be more important at this identity, purpose and fulfillment in life. Further, they are not seen (These) teachings are not just seen as a means of restoring social

n example of one of the most important aspects of the traditional Inuit achings is the "handling of emotion" (BRIGGS, 1970: 4). There is much at-

> with Inuit at the beginning of this century, Knud RASMUSSEN related how they told him that amongst Inuit "it is generally believed that White men BURNFORD: 200). and moody, and like children, have the strangest ideas and fancies" have quite the same minds as small children... they are easily angered... by Inuit as lacking isuma says BURNFORD (BURNFORD: 201). Traveling aggression" (BURNFORD: 200). For this reason, Whites are often assessed In Inuit philosophy, says MALAURIE, maturity can be measured according circumstances is the essential sign of maturity, of adulthood" (BRIGGS: 4). that give way to immature emotions, such as bad temper or frustration or the human race, such as small children, the mentally ill, or dogs—all those isuma are "those who are unaware of their responsibility for their actions to mouredness, calmness, wisdom (MALAURIE, 1982: 131). Those without to the presence or absence of "isuma"—sometimes loosely translated as "reason," although it also encompasses traits like modesty, good-huand communicated... Indeed the maintenance of equanimity under trying tention to "the patterning of emotional expression," and a sophistication in "the ways in which feelings, both affectionate and hostile are channeled

pressions of criticism" that Inuit generally use, ilira becomes necessary (BRODY: 172, 176). As BRODY, KUPTANA, and QITSUALIK have shows that this wariness was well-warranted. the Qallunaat previously held by Inuit" (KUPTANA: 7). A review of the Whites often appear to Inuit to be "emotional and unpredictable" (BRODY: 172), and to "take criticism badly," while ignoring "the subtle, quiet ex-Qallunaat imposition of institutionalized education on Inuit civilization pointed out ilira does not mean "afraid"—as it used to be translated—but "ilira" (BRODY, 1991: 171-2; KUPTANA, 1993; QITSUALIK, 1999). Since an attitude of wary "compliant friendliness," connoted by the Inuktitut term those wielding enormous power over Inuit life has been for Inuit to adopt awe, such as the awe a strong father inspires in his children or the fear of The traditional method of coping with "moody" individuals, especially

# 7.3 The First Wave of Schooling: "We Had No Institutional Immunity"

(DICKASON, 1992: 398). One in seven Inuit were shipped to distant non-Inuktitut residential schools. Compulsory schooling weaned the young from the language and habits of their parents, as RYERSON had recommended, and attempted to train them in "essentially foreign" ways, brandworlds and successful in neither (BRODY, 1991: 233, 209-10; PRYDE 1971: 307; MILLOY, 1999). ing them as "failures" when the students ended up halfway between two most heavily assisted, administered, and studied groups on earth" tend school (GLEESON, 1999: B11). The Inuit quickly "became one of the land and into "permanent" settlements; it also began compelling Inuit to at-Starting in the 1950's, the federal government began moving Inuit off the

"major cosmopolitanizing influence on the students, with a corresponding distancing from localistic interests and values" (GOULDNER, 1979: 3). Put simply: "the Inuit family was torn apart" (GLEESON, 1999: B11). system," prevented the acquisition of the local language, and exerted a educational system," the buro-org insulated the young "from the family As predicted with GOULDNER's model of the "structurally differentiated

The school... had taken away their children... the parents can't take their children out on the land and hence can't teach them... The government has taken from the parents their ability and responsibility to teach. (OAKES and RIEWE, 1997: 110)

The resulting decline of Inuit civilization seemed to come as much of a surprise to "well-meaning, professional educationalists," who were confused by the "strange paradox" of rising levels of school enrollment paralleled by rising levels of unemployment for graduates (PRYDE, 1971:307; GOEHRING, STAGER, 1991). "The irony of their position" said PRENTICE about these Southern approaches, "was that many of their desired changes—accelerated development of industry... and commerce—were intimately connected with the social disorders so frequently deplored by the most vocal of the promoters of schools" (PRENTICE, 1977: 46). As SPRETNAK has noted in another context: "modern schooling, which teaches children competitiveness and regimentation in order to prepare them for scarce modern jobs" transforms a society of "self-sufficiency and cultural pride to one of broken connections and shame, especially among young men, over their nonmodern traditions" (SPRETNAK, 1997: 123).

Although there were some elders who encouraged Inuit to undergo the White educational process, there were also many who warned that true Inuktitut learning could never go on inside schools (PRYDE, 1971: 304).

There are limits to how much can be achieved in a classroom. Wisdom can only be gained by engaging with life, by honouring one's heritage and by mastering the skills necessary for independence. We used to have this when we lived on the land...

Culture cannot be taught with a piece of chalk. (Cultural) programs have been added on to the schools as a kind of afterthought, and do not have the power to reach youth, to develop a sense of pride in our Inuit heritage. Our elders describe this as an "emptiness." (Nunavik Educational Task Force, 1992: 55, 28)

Asked about what should go into a traditional curriculum, Malaya Nakasuk laughed and said "you could not teach traditional values from a book" (O'DONAGHUE, 1998: 402). In fact John HOLT (in a poke at KOHLBERG) once compared any effort to teach values through staged classroom discussions to playing poker with plastic chips; "You only learn morality, like poker, by making choices in which you have something to lose," said HOLT (in SHEFFER, 1995: 247).

Elders also didn't believe land skills and traditional knowledge could be taught in the classroom, and in any case they considered classroom to be "boring" (LAROSE, 1991: 88). In the words of one lnuk interviewed by BRODY, "There are some lnuit things and some White things, and there are some things that just do not fit together..." (BRODY, 1991: 210).

Wisdom is a respected part of our heritage... Wisdom was essential for survival on the land, but it is not essential for survival in institutions... What happens in most schools is that children and teachers are caught in a mechanical organization that has no interest in wisdom or independence. There is no preparation for life, just prepara-

tion for work in another controlling institution. (Nunavik Educational Task Force, 1992: 1-2)

# 7.4 The Second Wave: "Tremendous Faith in the Power of Education"

Many Arctic residents "feel as I do that the ancient values of Eskimo culture must not be sacrificed," said Duncan PRYDE in 1971. "Whites and Eskimos alike have put tremendous, and I hope justified, faith in the power of education to accomplish this"(PRYDE, 1971: 304).

Twenty-eight years later, with the creation of Nunavut, northerners seem to have put even more faith in the power of institutionalized education to cure ills and conserve culture. "Schools are indeed one of the answers to improve the circumstances of despair among the Inuit, and sooner or later if we all try hard enough, the possibility of making school relevant and useful to all Inuit children will be achieved..." (WILLIAMSON, 1987: 68) In the words of Canadian Inuk and Arctic Ambassador, Mary SIMON: "It is important that (in) northern education systems... students be taught the skills, attitudes and knowledge necessary to achieve success both in subsistence and wage economies." (DARNELL, HOEM, 1996:176)

Those that would "Inuktitut-ize" bureaucratic education seem to have two aims: modify the antiquated white curriculum and methods (represented by RYERSON) to produce capable Nunavut civil servants, and second: deliver Inuit content in Inuktitut through "bi-cultural" teachers (DAMUDE, personal communication, February 1998; GLEESON, 1999: B14). As yet, any achievement of these aims appears to be far off. Public school instruction is delivered in Inuktitut only to Grade Three, and approximations of "southern curricula" still dominate in the schools despite efforts to 'nativize' them, a process disdainfully referred to by Inuit as "putting a harpoon and an Inuk in a book" (Nunavik Educational Task Force, 1992: 40).

Still, in what way do these institution-building exercises, as PRENTICE calls them, address the concerns expressed earlier by elders; namely, that "ancient values" should not be sacrificed; that Inuit social and cultural practices could not be taught from books or classrooms, that these are learned by all ages, often in an extended family context out on the land? What of the view that "some things don't fit"? What costs might be incurred by uprooting bits of traditional knowledge for transfer through bureaucratic education? If the goal of an Inuit curriculum were to be achieved, would the costs and trade-offs imposed by European buro-org education be too high? Can the vast web of interdependencies and meanings be communicated through the theoretical concepts of books and curricula?

Schooling is the ritual of a society committed to progress and development. It creates certain myths which are a requirement for a consumer society. For instance, it makes you believe that learning can be sliced up into pieces and quantified, or that learning is something for which you need a process within which you acquire it. (ILLICH, in CAYLEY, 1992: 66)

In our Inuit heritage, learning and living were the same thing, and knowledge, judgement and skill could never be separated. In institutional life these things are frequently pulled apart and never re-

What of the concerns of ILLICH, HOLT, GOULDNER, and BOWERS that institutionalized education is a vehicle for the transfer of monetized values and consumerist hankering, individualism, and competitiveness? (These riews rarely get discussed in teacher education programs; see GABBARD, 1993). They suggest that the container itself might taint the contents; that the buro-org vehicle itself should be subjected to scrutiny, not merely the oute it is on, or the language the driver speaks. The idea that the "medium" and not just the "message" could be altered needs to be raised more often in Northern and Southern teacher education programs. Although any proposal for a less prominent role for bureaucratic education is not likely to win too many converts in these programs.

The prospect of limiting buro-org education is beyond the pale even for progressive" educators like Herbert GINTIS. In the South, GINTIS and PEARL have warned that any effort to deinstitutionalize education would ead to "deinstitutionalizing everything" and eventually to "social chaos" and "the law of the jungle" (GABBARD, 1993: 59). How did cultures get along before the arrival of Messrs. PEARL and GINTIS? Institutionalized mass education was not introduced until the last 100 years; are GINTIS and PEARL saying that every civilization before that was racked by social chaos and the 'law of the jungle'?

For Southern-raised Euro-Canadians, the insistence on disembedding Inuit learning from living, or learning from the land may blind us to the ways that our (sometimes) well-intentioned interventions can harm their way of life. Our modern emphasis on individual success, achievement and evaluation weakens collective effort and group bonds, and this weakening has far more deleterious and wide-reaching effects among Inuit than among Euro-Canadians who have already adapted to atomized lives. In the words of Alaskan Inuk, Yupiktak BISTA:

Today we have entrusted the minds of our young to professional teachers who seemingly know all there is to know... But they are not teaching the child the most important thing. Who he is: an Inuk... with a history full of folklore, music, great men, medicine, a philosophy, complete with poets... Now this culture and subsistence way of life are being swept away by books, patents, money and corporations (in DARNELL, HOEM, 1996: 254).

Some of these young professional educators, Inuit and White, use terms steeped in Freirean ideology which seems to indicate that they view themselves as liberators of Inuit (GLEESON, 1995: B 14). BOWERS, however, notes that both "emancipators" and "technocrats" put forward pedagogical programs that run counter to the world-views of "land-based" cultures. For these "traditional" cultures "living in harmony with the patterns of sustainable ecological order" are what comprise "a moral life." "Notions of emancipation from group knowledge, empowering the authority of critical reflection (i.e. individualism), and expanding the horizons of freedom would be viewed as fragmenting and subverting this spiritual order" (BOWERS,

### 7.5 "Some Things Don't Fit"

Before going too much further with Nunavut education, let's recap the Euro-Canadian world view. First off, we have disembedded economic man who is hounded by scarcity, corporations, buro-orgs and obsessed with the three fictions—owning parts of the planet, renting humans, and exchanging "coloured paper." Next we have buro-orgs, extricating formerly inseparable human social functions and monopolizing them, creating a clientele dependent on "disabling professionals" for service delivery. The end result of all this is someone who looked like me in my office that day when Jerry came to visit. A picture of the seven not-so-wonders of the world: living away from my parents and grandparents—pastless, placeless, monogenerational, monolingual, monospecies mono everything... you get the picture.

The next question becomes, are these attitudes above similar to "ancient Inuit values"? It seems obvious that they are not. Most Inuit have a keen sense of multi-generational abiding rooted in a sense of place. Throughout most of the Nunavut territory there is no private land ownership (although Ottawa claims title to it). The disembedded market now plays a dominant role in the North, but the 'subsistence' lifestyle is still visible and still plays a significant role in Inuit culture.

Are Inuit and European world views compatible? Some Inuit, for example the Inuk who said "some things don't fit," would say "no." This "no" is echoed by many non-monetized cultures around the world as they face being swallowed up by the "global monoculture" (SACHS, 1990; SHIVA, 1993; PRAKASH and ESTEVA, 1998). If Inuit want to resist the encroachment of this monoculture and its buro-orgs, what should they do? Even those Inuit who think that the White way can be accommodated believe that Inuit traditions and values should predominate. How can this be accomplished?

As a Euro-Canadian, it is difficult for me to make suggestions that are not tainted by my own world view. But there are examples of Inuit efforts to wrest back control. Some families have chosen to return to outpost camps to pursue more land-based lifestyles less dependent on the monetized culture. Inuit have established a parallel government structure to represent their interests in social and economic matters. Although more collective in nature and more responsive to the needs of individual lnuit than the Iqaluit and Yellowknife bureaucracies, these organizations are largely corporate and European in design and function (MITCHELL, 1993). The question remains: how can Inuit establish a firm footing on which to resist the disembedded market and its encroaching monoculture?

[The] West will have to abandon... its 'proselytizing fury',... the activities of all the distributors of modern 'civilization' and those of practically all the 'educators' who feel that they have more to give than to learn from what are often called the 'backward' or 'unprogressive' peoples; to whom it does not occur that one may not

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## 7.5 Abandoning our Proselytizing Fury

Southerners are encouraging Inuit to repeat the choices we've made. We say: drop your spoken and sung traditions and get on with writing that stuff down. Stay in town. Send your kids to school. Hunt for recreation. Get cable TV. Learn English. Move to Iqaluit. Get a government job. Put your old folks in a home.

If the West cannot stem its "proselytizing fury," then Inuit may have to proscribe some limits. Maybe banning alcohol, candy, tobacco, TV (or limiting it to one day per week—I've heard that parts of Greenland do this). As for booze and cigarettes: Why should the greed of Rothman's and Seagram's shareholders to hoard "coloured paper" supersede the rights of Inuit civilization?

As far as Education is concerned, the elders' views could be honoured and used as guidelines:

"Inuktitut" does not refer to the language, it is a lifestyle. When the elders ask for Inuktitut to be taught in the schools they are not asking for the language to be taught, but rather for the Inuit life skills and philosophies to be taught. Inuit teachers in the school teach the language, not the Inuit lifeways or culture. (OAKES and RIEWE, 1997: 110)

Those who go to school all the time will never learn anything of the Inuit way. No doubt those who work full-time will be like Whites... They will (not) know what Inuit do, how Inuit live. They do not learn that in the school... If you are an Inuk... and if you can't work the White way, then you can always be a hunter. But if you spend all your time in school you might not learn enough of those ways. (BRODY, 1991: 209-10)

Perhaps Inuit should prohibit the teaching of their traditions inside schools; only permit elders councils to chose who will teach land skills and who will teach in the disembedded schools. Ban school during the spring hunting season. Limit school to three months per year. Re-establish camp experience as an alternative to the newcomers' school curriculum.

These may seem like drastic measures. But they are nothing compared to the extreme measures exercised by Europeans who exiled an entire generation of Inuit youth to residential schools, smothered their language, and relocated people away from their common land. Even as recently as twenty-seven years ago, Canada's current Prime Minister (then Indian Affairs Minister) mused about a "forced southern migration" for all Inuit. *That was drastic.* (BRODY, 1991: 246).

#### CONCLUSION

At the start of this paper I talked about a meeting held with Iqaluit elders to discuss the design of the Nunavut legislative building. I was perplexed. The elders were wise, but not book-wise like I was used to. Why did I sense there was so much more going on in that room than I could see?

So I set out to get un-perplexed, and perhaps learn about Inuit culture and world views along the way. Now, at the end of this process, I don't think I learned very much about Inuit. But I did learn a lot more about what European assumptions and attitudes I carried into that elders' meeting. And maybe hints of the Inuit world view became evident because it was so different from the European one.

Compared to Euro-Canadians, Inuit are still part of an embedded interwoven society. This is apparent in every HTA<sup>2</sup> meeting, community feast, or social gathering. After one meeting that was particularly frustrating and perplexing for me, Al WOODHOUSE, a long-term northerner, took me aside and told me what I wasn't seeing. "Most of the meeting goes on outside here," he said. He explained how people get together for tea and visit and discuss things randomly before the scheduled gathering. When the meeting finally happens, various opinions are expressed about a whole range of irrelevant-seeming topics, stories are recounted, people chat. At the end of all this, someone might stand up and give a brief answer to the question at hand—an answer that was probably reached several nights earlier. But, the meeting itself was an excuse for all sorts of other important things to happen: old and young sharing, old feuds getting patched up or tested once again, wounds healed, a form of "group therapy" almost—the group was reconnecting, re-establishing cohesiveness.

Now, if you're eager to get a quick decision on things, like I usually was, a get-together like this can feel like a big waste of time. But, as Al pointed out, think of its efficiencies—even in European terms: less need for psychotherapists, counselors, nurses and all sorts of other disembedded professionals that we White folks usually end up going to see after careers full of "quick," "efficient" meetings. My Euro-Canadian world view, shaped by ideas of scarcity, time-is-money, and buro-orgs, prevented me from seeing the multiplicity of societal functions in that gathering. I expected an efficient, goal-focused, fast-talking meeting that reflected my cultural beliefs about time, money, and productivity.

The elders... seem to live within a larger, relationship-based... view of the world... I often feel that I live a 'blunt' existence by comparison... on the surface of human interaction, preoccupied with the trivial business of particular issues (or products'), neglecting entirely the larger ones connected with the mental, emotional and spiritual health of the group as a whole (Ross, 1996: 89-90).

World views can be root metaphors, ways of looking at the world that are so deeply ingrained that we may not even be aware of them (PEPPER, 1961:

Hunters and Trappers Association

91; BROWN, 1977). The trouble is that these views can force us into seeing things in such a way that only certain solutions are possible. In an important essay back in 1979, SCHON told the story of a American judge in the 1950s who handed down a ruling about an urban renewal project in which he praised the efforts of "experts" to deal with a "diseased area" (SCHON, 1993: 144-161). But, by seeing the area as "cancerous," officials could think of only one solution: the community should be bulldozed and the "cancer" cut out. SCHON says that a world view "frames" things in such a way that it "selects out for attention a few salient features... from what would otherwise be an overwhelmingly complex reality" (SCHON: 146).

Our world view may be preventing us from seeing how we can select certain details out of the background, ignore others, and come up with inappropriate solutions. Framing Inuit as "backwards" or "primitive" is an example of a White world view; it automatically leads us into pondering how to "help" Inuit "develop." We believe we are helping Inuit grow out of infantile "underdevelopment" and into the same monetized "adulthood" as our civilization.

But what if Inuit culture has been "adult" all along? What if monetized life is actually a step backwards into cultural juvenile delinquency? COOMARASWAMY accused us of cutting off our tails and then trying to convince everyone else to do the same. Are we really that blind to the newness of our weird civilization? We insist on getting everyone to join in—purchasing parts of the earth's surface, renting their bodies or minds to others, hoarding "coloured paper"—because we believe we are at the top of the ladder of civilization. We ought to be reminding ourselves: every other civilization on earth up until 250 years ago was morally based, not money based. We are the first to try this.

Speaking to a group of 500 mostly business delegates at the Northern Development Conference in Edmonton in 1985, the Inuk Member of Parliament, Thomas SULUK, said:

Look at me, I'm standing here in a three-piece suit, talking an alien language... I have been forced to adopt the ways of the dominant society in every sense of the word. I battled my fellow Inuit for the right to speak for them, and in so doing I alienated many of them. I have become irrevocably involved and assimilated into a much larger battle. The greatest effect of aboriginal rights will paradoxically be the acceleration of the assimilation of Inuit as a distinct people. This realization will force me to draw inward as the only means of survival... I am trying to give a warning signal, that we're just sick and tired of having to adopt a second face... It's like trying to live in two different cultures at the same time. Why should we always have to do it your way? (SMITH, 1993: 149-50).

Our dominant Western world view prevents us from seeing that we are pushing Inuit out of a relatively embedded culture into a disembedded culture. Our concept of economic development means disembedding the market and putting it in the driver's seat. Next comes the commodification of land and labour. Next we disembed value; currency comes to represent more and more of what is valuable, until all our moral decisions become money decisions. After these triplets are separated from their mother—the

society—all the other social functions are encouraged to leave home and grow up into buro-orgs.

standing is synonymous with competency and attunement. by the book—and what is done by the book is best done by the teacher. A we signal our belief that what used to be done by the society is better done workers need to be taught how to work; executives need to be taught how it is taught; nothing can be learned properly unless it is taught by a teacher tific literacy, sexual literacy spread the fantasy that alphabetized underplague of books with titles like emotional literacy, spiritual literacy, sciento execute. By using terms like "parental literacy" and "emotional literacy" teacher in an accredited institution. Parents need to be taught how to parent is someone who provides it, someone who receives it, and a building where nothing can be learned profitably unless it is taught by an accredited this all goes on. So we end up believing that nothing can be learned unless remind us at every moment that learning can and should be disembedded providers, and clientele. The very "conduit" nature of this set-up serves to tions all the other steps of borg growth occur: structure, content, service One of the most powerful of these buro-orgs is education. The education there is this thing (called Learning) that we can separate from society, there ded, and second, that this is a better way to do things. From these assumpborg relies on two root assumptions: first, that learning can be disembed-

The problem with the stubborn elders is that they keep saying over and over that the Inuit way of life can't be taught in books or classrooms. They may not have the same word for it in Inuktitut but they keep saying that learning can't be disembedded. Their ideas seem quaint and are ignored. We tramp all over the snow and blot out their footprints. The tracks of the elders are being lost. Maybe it's time for White folks to reign in our institutions and give the civilization that was here first some space. Maybe we could also stop and take a look at the world views we've been blindly imposing on others, and stem our "proselytizing fury."

But to Inuit I would say: Beware of our delusion. A White man who wakes up every morning expecting his "coloured paper" to be worth the same as yesterday and expecting to be able to exchange it for food and shelter is living almost entirely on faith. An Inuk who understands—yea even enjoys—the movement of wind and animals across the land and sea is not "primitive" or "backwards" or living in a dream world. Present Inuit civilization is at least 1000 years old, White civilization 500 years at the outside. We would like to turn you into Arctic versions of ourselves—living by the three fictions, dominated by money. But there is no proof that our civilization will outlast yours, and plenty of reason to suspect that it won't. Therefore: beware of our virus. We infected and almost wiped you out 100 years ago. Erect some kind of social quarantine. Inuit are not yet completely monetized; preserve and resuscitate your civilization.

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